

### **ABOUT US**

#### ATHARVA INSTITUTE OF MANAGEMENT STUDIES

The best brand can be defined as the one which creates value. at atharva we believe in creating value through continuous efforts to build up future managers. The efforts started in 2003 when our executive president Mr. Sunil Rane created an educational brand Atharva Institute of Management Studies. The purpose of the brand was to create, develop and provide business managers to provide solutions to complex business situations. Mr. Sunil Rane has humanized the brand AIMS through his belief in excellence by pursuing his vision "excellence in education" by empowering students development. AIMS started with merely 25 students in 2003, which is now ranging to a strength of 300 students per year under our three flagship programmes viz. Masters In Management Studies, Post Graduate Diploma in Management and Part Time Programmes in Finance, Marketing & Hr. AIMS also went on the set quite a few benchmarks in the industry by introducing the corporate concept of mentor-mentee programme, stock market simulation programme and live projects with reputed brands.

#### ATHARVA SCHOOL OF BUSINESS

At Atharva School of Business we believe in creating value through continuous efforts to build up future managers & leaders with a new and practical approach. The brand was established by executive president Mr. Sunil Rane with a vision that states "without action is just a dream, action without vision is just an activity. Atharva School of Business started with the flagship programme Post Graduate Diploma in Management Studies (PGDM). Its multi-disciplinary approach offers a fine blend of General Management & Functional Specialisation in Finance, Marketing, Human Resource, Operations & it approved by AICTE. With a strong emphasis on acquisition, application and assimilation of knowledge: this programme focuses on creating the confident and strong managers of tomorrow. ASB also went onto set quite a few benchmarks in the industry under the guidance of the Director of ASB, Dr. Harshita Kumar by introducing the corporate concept of ASB-MAP (Mentor Accelerated Programme), Mentor-Mentee Programme, promoting cross functional leadership, stock market, simulation programme, Mentor Accelerated Programme and live projects with reputed companies.

### FROM OUR PATRONS



Shri Sunil Rane
Executive President,
Atharva Group of Institutes

Atharva believes in creating value through continuous efforts to build up future managers. The efforts started in 2003 when our Executive President Mr. Sunil Rane created an educational brand Atharva Institute of Management Studies. The purpose of the brand was to create, develop and provide business managers to provide solutions to complex business situations. Mr. Sunil Rane has humanized the brand AIMS through his belief in excellence by pursuing his vision "Excellence in Education" by empowering students' development. AIMS runs two flagship programs viz. Masters in Management Studies(MMS) and Parttime Programmes in Finance(MFM), Marketing(MMM) & Human Resource Management (MHRDM) affiliated to the University of Mumbai and approved by AICTE.



Ms Varsha Rane Vice-Chairman, Atharva Foundation, Trustee - Group of Institutes

We have a vision to build up excellent centre of technical and professional education coupled with industrial interaction. This will be structured with the academic excellence that the institution has set for itself. The Institute is committed to highlight the fundamental values in life directing its students to achieve excellence in their fields. I wish luck to all the participants for the International Research Conference and hope that this conference will scale the magnitude of research in their minds and they will work for our society after participating in our conference.



Ms Pallavi Rane Trustee, Atharva Group of Institutes

Atharva believes in Excellence in Education with our deep roots in Research, Technology and Innovation have moved further towards "Learning beyond Education". Creating a sustainable future for Business education requires the cultivation of meaningful relationships with Business partners & communities. built on trust and action. I am heartened that AIMS & ASB today reflects a holistic educational system that brings both educational best practices and real-life corporate exposure to give its students the right mix of management inputs for them to emerge as Industry relevant Managers. AIMS and ASB is proud to convene an International Conference on Business Transformation and Technological Innovations in order to explain how higher education and business experts envisage business transformation and tdechnological innovations not only in the future but also for the future. I welcome you all to this Mega Virtual International Conference.

### FROM THE DIRECTOR'S DESK

#### ATHARVA INSTITUTE OF MANAGEMENT STUDIES



Dr. R. G. Ratnawat
Director, Atharva Institute of
Management Studies

We at Atharva Institute of Management Studies (AIMS), always strive for excellence in academics reinforced with research. The present "International Research Conference on Business Transformation and Technological Innovations (IRCBTTI-2022)" is another step in that direction. We look forward to meaningful contributions by researchers from both the academic and practicing world to share their work with peers on this platform. I am quite confident that this conference will be a win-win proposition for all stakeholders. We commit to provide the best environment during the conference and look forward to seeing you there.

#### ATHARVA SCHOOL OF BUSINESS



Dr. Harshita Kumar Director, Atharva School of Business

Dear Researchers,

It is my immense pleasure to welcome you all at "International Research Conference on **Business** Transformation and Technological Innovations" on 16th & 17th April 2022. This conference will provide you an opportunity for the meeting of International researchers, management faculty & specialist from various domain. I hope the eminent speakers will cover the theme in an innovative manner from different perspectives. I am sure that this conference will offer solutions to major topics/ issues. I am also thankful to the supporting organizations which have provided support to this conference. Please accept my personal invite to come and join this conference and I wish all of you great success in future endeavors. Happy Researching!!

### ABOUT THE INTERNATIONAL CONFERENCE

IRCBTTI 2022 will focus on innovative areas in management, technology, economics and how it applies to the real world challenges. IRCBTTI 2022 provides a leading ONLINE international forum that brings together researchers and practitioners from diverse fields with the purpose of exploring the fundamental roles, interactions as well as practical impact of innovation. The conference programme will include online paper presentations along with prominent keynote speakers and a panel discussion. After online presentation in IRCBTTI 2022, the authors are encouraged to submit their improved papers to "Metamorphosis – A Journal of Management Research", published by Sage and listed in UGC-CARE.

#### **OUR PUBLICATION PARTNER**

Metamorphosis - A Journal of Management Research, is a bi-annual, peer-reviewed UGC listed journal published by Sage. It is dedicated to promoting the understanding of management among academics and practitioners through empirical investigation, theoretical analysis, and exchange of thoughts by rigor and relevance. The journal covers a wide range of research/ academics on all topics relevant to management. This journal is a member of the Committee on Publication Ethics (COPE). Sage is the world's leading independent publisher. Your articles will have global reach through SAGE's principal offices in Los Angeles, London, New Delhi & Singapore. The authors can submit their papers as per the journal guidelines and policies on the online portal of Metamorphosis. Also mention that the paper was presented in IRCBTTI 2022. The papers would undergo the usual screening and review process.

The details about the journal including the submission process are available at <a href="https://journals.sagepub.com/home/met">https://journals.sagepub.com/home/met</a>

### ABOUT THE INTERNATIONAL CONFERENCE

#### TWO STEP SCREENING PROCESS

- 1. The papers will be reviewed at AIMS, Mumbai by a team of experts. After presentation in IRCBTTI 2022, the authors can submit their improved papers as per the journal guidelines and policies on the online portal of Metamorphosis.
- 2. The paper presented in IRCBTTI 2022 would undergo the usual screening and review process of the Journal. The details about the journal including the submission process are available
- at https://journals.sagepub.com/home/met .
- 3. Registration only confirms your paper presentation and attendance in IRCBTTI 2022.

#### **IMPORTANT DATES**

Last Date of Registrations with Abstract	April 8, 2022
Notification for Acceptance	April 8, 2022
Date of Submission of Camera Ready-Paper	April 12, 2022
Date of Conference	April 16, 2022 & April 17, 2022

#### SUGGESTED THEMES

#### **SYSTEMS**

- · Artificial Intelligence
- Data Analytics
- Data Mining
- Cloud Computing
- Robotics
- Machine Learning
- Big Data & Data Processing Techniques
- · Exploratory Data Analytics
- · Management Information Systems
- · Enterprise Resource Planning
- · E-Governance

#### **HUMAN RESOURCE**

- · Changing Dynamics of HR
- · Emotional Intelligence
- · Digitalization of HR
- · HR as Business Partner

#### **FINANCE**

- · Advances in Finance & Accounts
- Behavioral Finance
- Investment Management
- Financial Crisis, Systemic Risk & Macro-Finance
- · Crowd Funding & Financial Inclusion
- · Quality Of Financial Reporting
- · Digital Transformation of Financial Sevices
- FDI And Economic Growth
- · Crypto Currencies: Issues & Perspective
- · Digital Payment & Private Credit Data
- Green Finance
- Blockchain In Financial Institutions & Markets



#### SUGGESTED THEMES

#### **MARKETING**

- · Digital Marketing
- Customer Engagement
- Social Media Marketing
- Sustainable Marketing
- Social Marketing
- B2B Marketing
- Real Time Marketing
- AL & Social Media

- Marketing Innovations
- · Omnichannel Marketing
- · Marketing Innovations
- · Marketing Analytics
- Content Marketing
- · Ethical Markting
- Mobile Marketing
- Tourism Marketing

#### **OPERATIONS**

- · Supply Chain Management.
- · Sustainable Supply Chain.
- · Inventory Management.
- Clean Production
- Green Buying
- · Bench Marking
- Green Supply Chain
- Waste Management
- Quality Management
- Six Sigma
- Materials Handling
- 5 S

- · Enterprise Resourcing Planning
- Block Chain In Supply Chain Management
- Machine Learning
- Industry 4 , Just-in-Time
- · Kaizen, Kanban
- Lean Manufacturing
- · World Class Manufacturing
- · Zero Defect
- · Spending Analysis
- · Strategic Purchasing
- · Sustainable Global Supply Chain

#### **REGISTRATION DETAILS**

- 1. The presentation can have a maximum of ten slides.
- 2. Fifteen minutes (15 min) will be allotted to every presenter followed by Five minutes (5 min) for a Question & Answer session.
- 3. An E-certificate will be given to the presenter for the paper presentation in IRCBTTI-2022.
- 4. The paper presentation does not confirm paper publication.

#### **DOWNLOAD TEMPLATE:**

Click Here

Category	Fee
Indian Authors	Rs. 1000
International Authors	USD 50

#### **WANT TO REGISTER:**

Click Here



#### **KEYNOTE SPEAKERS**



Dr Deepak Waikar

Ex-Chair, IEEE Power & Energy Society Chapter, Singapore Chair, IEEE Education Society Chapter, Singapore



Prabhat Chaturvedi

CEO, Netafim Agricultural Financing Agency Private Limited, Mumbai, India

#### **PANELISTS**



Dr Vinay Mohan

CEO. FITGO, B.E.(Chem.), M.B.A (Fin.), F.I.E, Ph D., Chartered Engineer, Jaipur, Rajasthan, India



Mr. Sachin P Rane

Executive Vice President, Head Software Solutions Datamatics Global Services Limited, India



Mr. Sumit Bhardwaj

Sr. Vice President CitiusTech, Mumbai, India



Dr Abhijeet Sarkar

Sr. Vice-President & Country Head - Administration & Procurement (Sharekhan Ltd), MBA (HR), BCom, Phd (Management Studies), Mumbai, India

#### **MODERATOR**



Mr. Pinanshu Champaneri

Senior Human Resource - Business & Employee Engagement, Anunta Tech, Alumnus, Atharva School of Business

#### **JUDGES**



**Prof. (Dr) Inderjeet Singh Sodhi**Dean Research, Rajiv Gandhi National Institute of Youth Development, Tamil Nadu, India



**Dr Seshanwita Das**Associate Professor, Amity
College of Commerce & Finance, Amity
University, Noida, India



Prof.(Dr) Sharmishta Sarma
Professor,Institute of Innovation in
Technology and Management
Guru Gobind Singh Indraprastha University
New Delhi, India



Prof. (Dr) Sangeeta Trott HOD (Decision Sciences), ITM Business School, Navi Mumbai, India

#### **CONFERENCE SCHEDULE**

#### **DAY 1 (APRIL 16th, 2022)**

Convener's Address 10:30 - 10:35 hrs	Prof. (Dr) Shubhi Lall Agarwal
<b>Trustee's Address</b> 10:35 - 10:45 hrs	Ms. Pallavi Rane
<b>Director's Address (AIMS)</b> 10:50 - 11:00 hrs	Prof. (Dr) R. G. Ratnawat
<b>Keynote 1</b> 11:05 - 12:15 hrs	Dr. Deepak Waikar
Vote of Thanks by Co-Convener 12:00 - 12:30 hrs	Prof. (Dr) Poonam Patel
12:30 - 14:00 hrs	Lunch
14:00 - 16:00 hrs	Plenary Sessions for Research Paper Presentation

#### **CONFERENCE SCHEDULE**

#### **DAY 2 (APRIL 17th, 2022)**

Co-Convener's Address 10:05 - 10:15 hrs	Prof. (Dr) Poonam Patel
Director's Address (ASB) 10:17 - 10:25 hrs	Prof. (Dr) Harshita Kumar
<b>Keynote 2</b> 10:30 - 11:30 hrs	Mr Prabhat Chaturvedi
Panel Discussion 11:35 - 13:00 hrs  Topic Technological Innovations & Business Transformation:A 360 degree view	Dr Vinay Mohan Mr. Sachin P Rane Mr. Sumit Bharadwaj Dr. Abhijeet Sarkar Mr. Pinanshu Champaneri
Vote of Thanks by Co-Convener 13:05 - 13:20 hrs	Prof. (Dr) Ansha Gupta
13:25 - 14:00 hrs	Lunch
14:05 - 16:00 hrs	Plenary Sessions for Research Paper Presentation
Valedictory Ceremony 16:05 - 16:20 hrs	Prof. (Dr) R.G. Ratnawat



#### **ORGANIZING COMMITTEE**



Prof. (Dr) Shubhi Lall Agarwal Convener

+91 93208 44664

shubhi.lall@atharvaims.edu.in



Prof. (Dr) Poonam Patel Co-Convener

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oonam.patel@atharvaims.edu.in



Prof. (Dr) Ansha Gupta Co-Convener

+91 88799 39962

ansha.gupta@atharvasb.edu.in

#### **STUDENT COMMITTEE**

Mr Shivang Sharma	Mr Akshar Deshlahra
MMS, Batch 20-22	PGDM, Batch 20-22
+91 92845 25594	+91 90225 72737
<b>Mr Krunal Patel</b>	<b>Ms Neha Patil</b>
MMS, Batch 21-23	MMS, Batch 21-23

#### **FOLLOW US**

**Atharva Institute of Management Studies** 



**Atharva School of Business** 





# International Research Conference on Business Transformation and Technological Innovations (IRCBTTI 2022)

Report

Ву

Dr Poonam Purohit

Member, Research and Development Cell, AIMS Mumbai



#### Introduction

IRCBTTI 2022 was organised by the *Research and Development Cell* of Atharva Institute of Management Studies (AIMS) and Atharva School of Business (ASB) in collaboration. Dr. Shubhi Lall Agarwal was the convener of the conference. IRCBTTI 2022 focused on the innovative ideas in the field of management, technology, economics and how it applies to the real-world challenges. This conference brought together the students, researchers, Business people, industry professionals and practitioners from diverse field with the purpose of exploring the fundamental roles, Interactions as well as practical impact of the innovations.

This conference included online paper presentations along with the prominent keynote speakers and a panel discussion. Two days conference was held in an online mode. Many management students, keynote speakers, tutorial participants have benefited in many ways from this conference. More than 30 research papers were presented by students, professors and researchers. 2 Keynote speakers, 4 Panelists, 1 moderator, 4 judges addressed the audience and shared knowledge and rich experience of innovation and business transformation in their companies and countries.

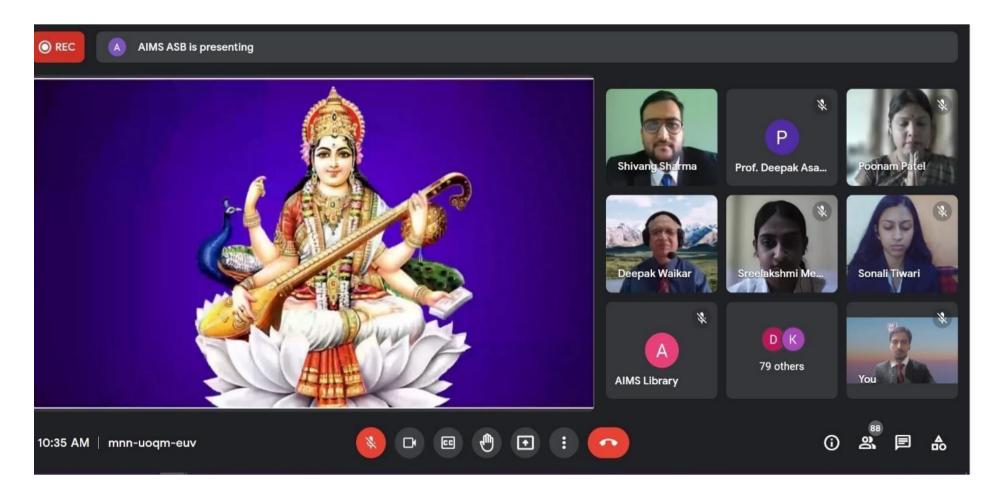
Metamorphosis, a journal of Management Research was a publication partner for IRCBTTI 2022. This Bi- annual UGC listed journal is dedicated to promoting the understanding of management among academic and practitioners through emphatically investigation, theoretical analysis, and exchange of thoughts by rigor and relevance.

The research paper was first reviewed at AIMS, Mumbai by a team of external experts and Research committee/cell. After presenting in IRCBTTI 2022, the authors were requested to submit their improved papers as per the journal guideline and policies on the online portal of Metamorphosis.

IRCBTTI 2022 topics include, but are not limited to, the following research and development fields like Systems, Human Resource and Finance.



### Welcoming and Opening Ceremony (Day 1)







The First day of conference started with the Ganesh Vandana and Saraswathi Vandana followed by Convener's address by Dr Shubhi Lall Agarwal, Director, IQAC and Dr. R. G. Ratnawat, Director at AIMS addressed the audience with his motivational words to attend and learn through this innovative platform.

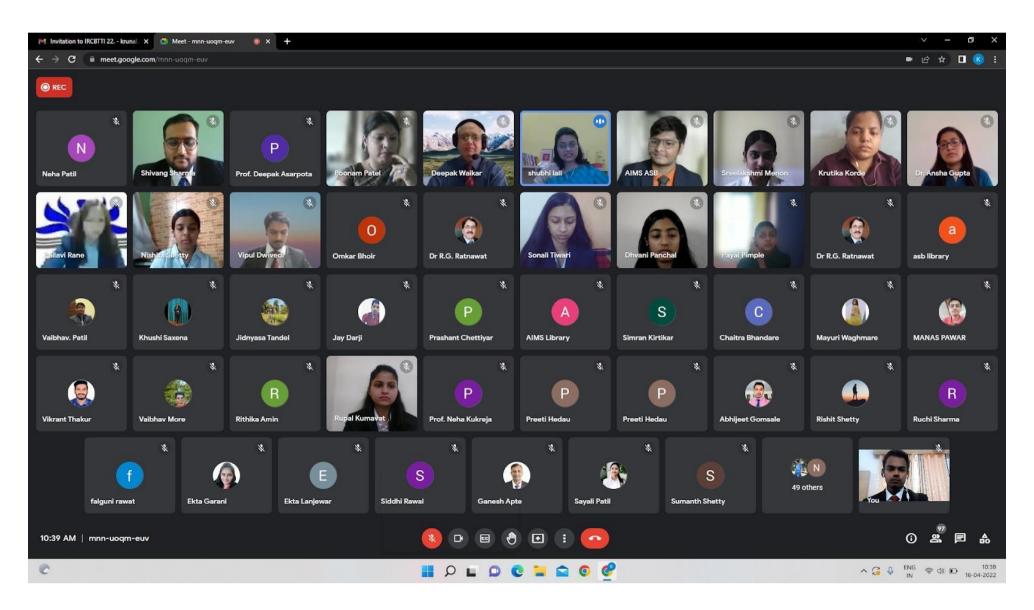
On Behalf of AIMS and ASB, Dr. Shubhi Lall Agarwal welcomed all the dignitaries, Directors, Principals, HODs, faculty members, students and presenters who were a part of Online international research conference named IRCBTTI 2022. IRCBTTI stands for International Research conference on business transformation and technological innovations.

IRCBTTI 2022 focused on innovative areas in management, technology, economics and how it applies to the real world challenges. IRCBTTI 2022 provides a leading ONLINE international forum that brings together researchers and practitioners from diverse fields with the purpose of exploring the fundamental roles, interactions as well as practical impact of innovation.

The conference programme included online paper presentations along with prominent keynote speakers and a panel discussion. After online presentation in IRCBTTI 2022, the authors were encouraged to submit their improved papers to "Metamorphosis – A Journal of Management Research", published by Sage and listed in UGC-CARE.

METAMORPHOSIS - A JOURNAL OF MANAGEMENT RESEARCH, IS A BIANNUAL, PEER-REVIEWEDUGC LISTED JOURNAL PUBLISHED BY SAGE.









- It is dedicated to promoting the understanding of management among academics and practitioners through empirical investigation, theoretical analysis, and exchange of thoughts by rigor and relevance.
- The journal covers a wide range of research/ academics on all topics relevant to management. This journal is a member of the Committee on Publication Ethics (COPE). Sage is the world's leading independent publisher.
- Your articles will have global reach through SAGE's principal offices in Los Angeles, London, New Delhi& Singapore. The authors can submit their papers as per the journal guidelines and policies on the online portal of Metamorphosis.
- Also mention that the paper was presented in IRCBTTI 2022. The papers would undergo the usualscreening and review process.
- The details about the journal including the submission process are availableat https://journals.sagepub.com/home/met.



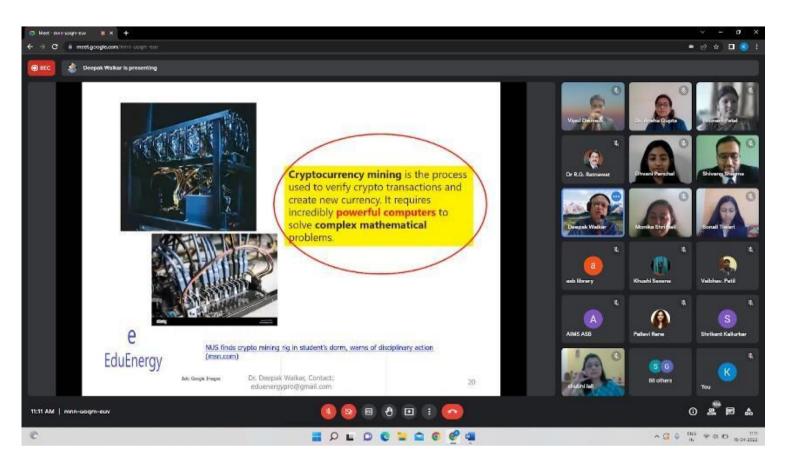


### **K**eynote Speaker Dr. Deepak Waikar (live from Singapore)



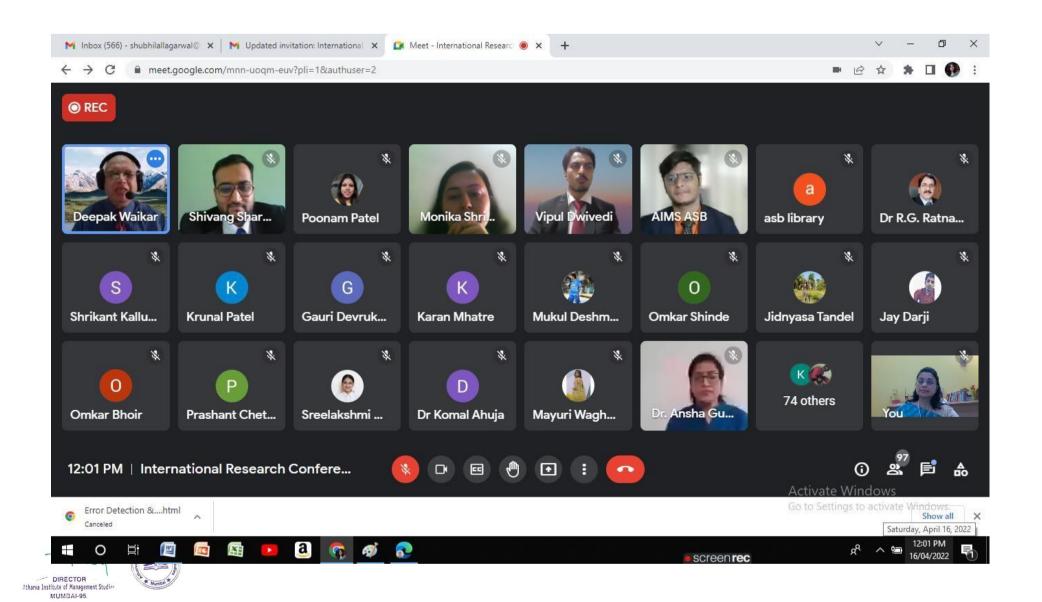


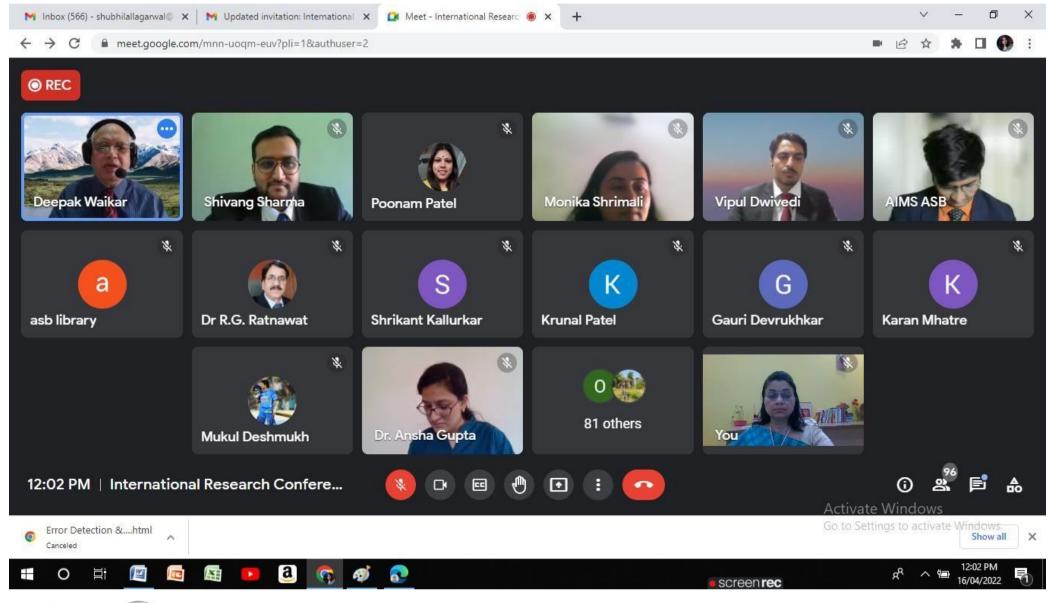
Dr. Deepak Waikar, Ex- Chair, IEEE Power & Energy Society Chapter, Singapore Chair, IEEE Education Society Chapter, Singapore, addressed the audience on Technological innovations in Energy, Economy and education for sustainable Transformation. The keynote speech was dedicated to the current scenarios on Innovation in energy, economy and education. He covered the challenges and opportunities that are faced and future possibilities that can incur. The focus of speech was on copyrights, Crypto currency Mining, Energy conservation, Energy management system, Sustainability and unsustainability, technological innovations, E learning, PM E- Vidya programme, Digital University and Digital India.





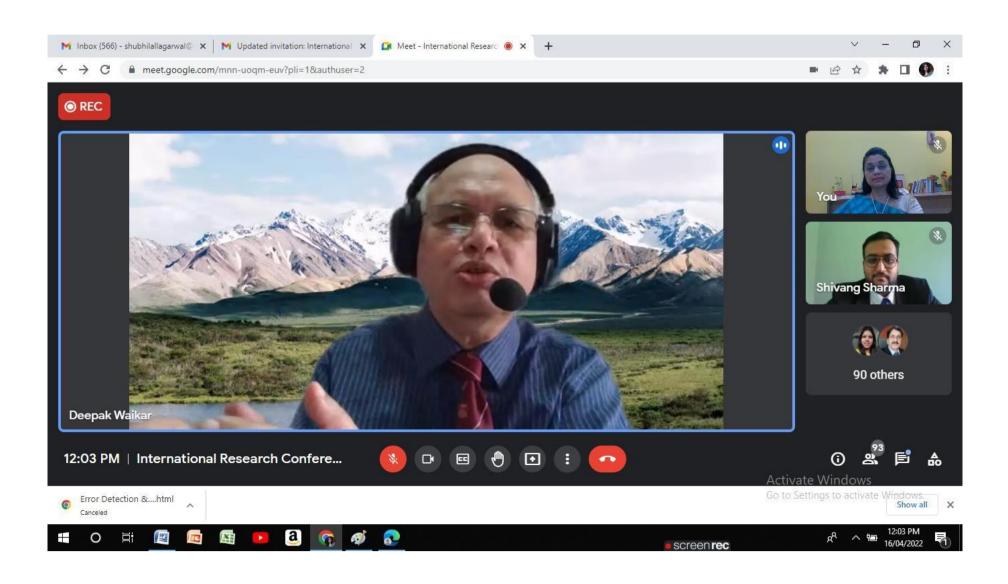






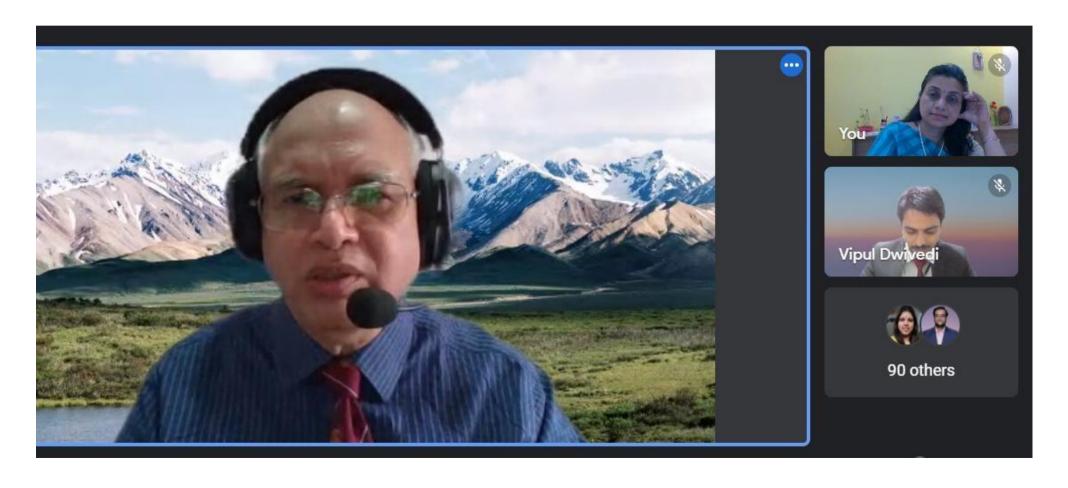








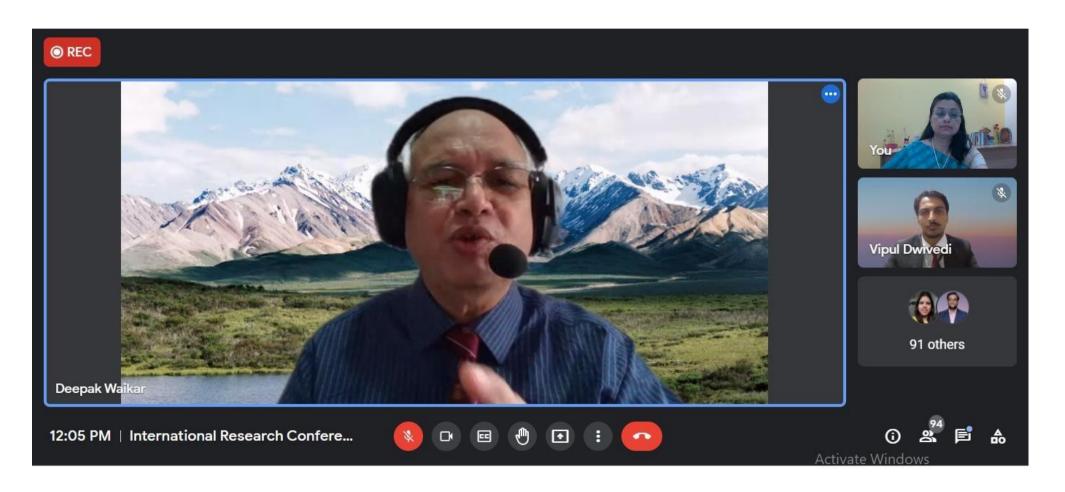




Dr Deepak Waikar addressing the live audience from Singapore.









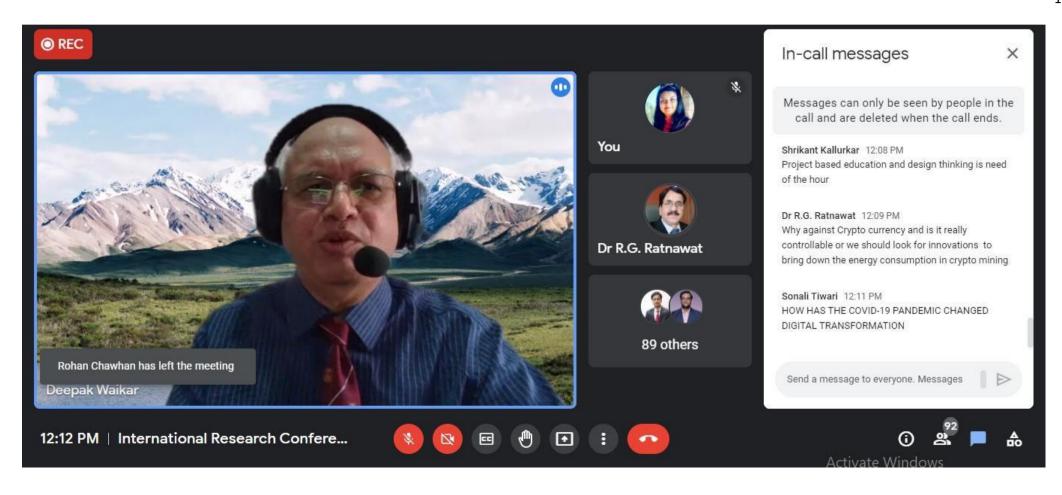




Mr Shivang Sharma from AIMS hosing the live Conference.







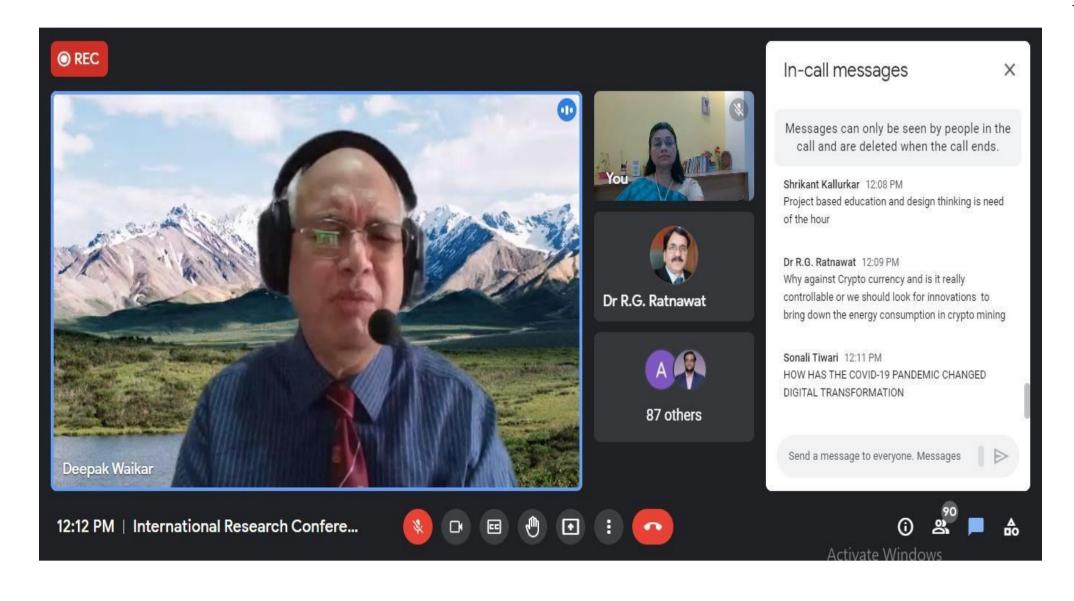










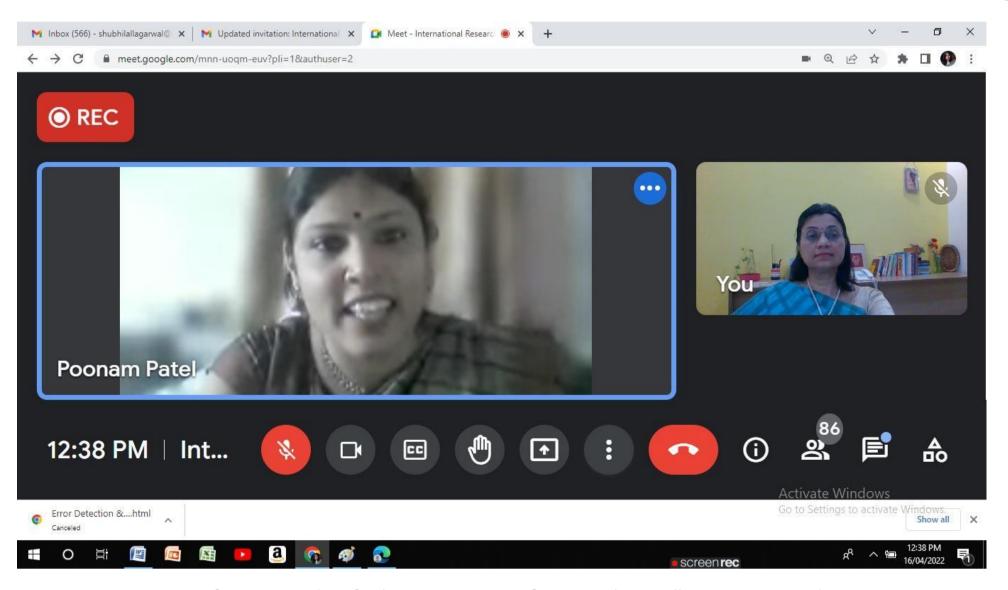








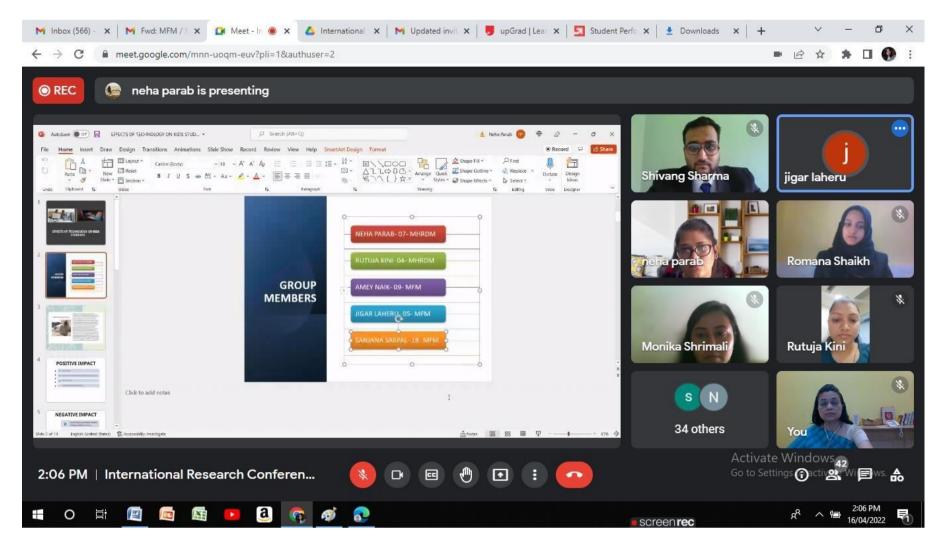
Atharva Institute of Management Studie MUMBAI-95.



Dr Poonam Patel, Co convener of the Conference thanking Dr. Shubhi Lall for her efforts on digital transformation in covid.

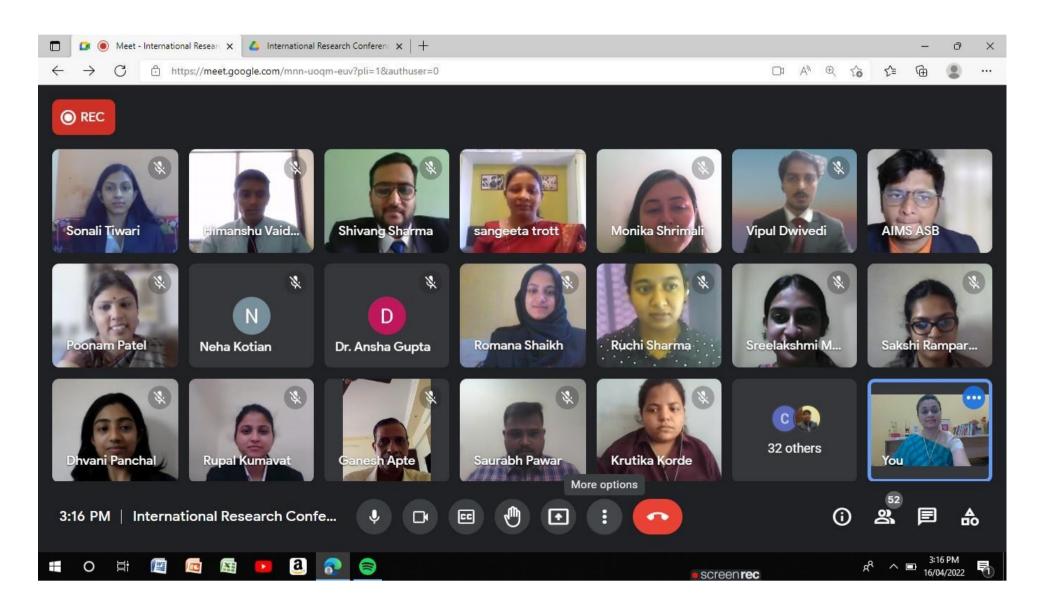


### PICTURES OF DAY 1 SECOND HALF 16<sup>TH</sup> APRIL 2022



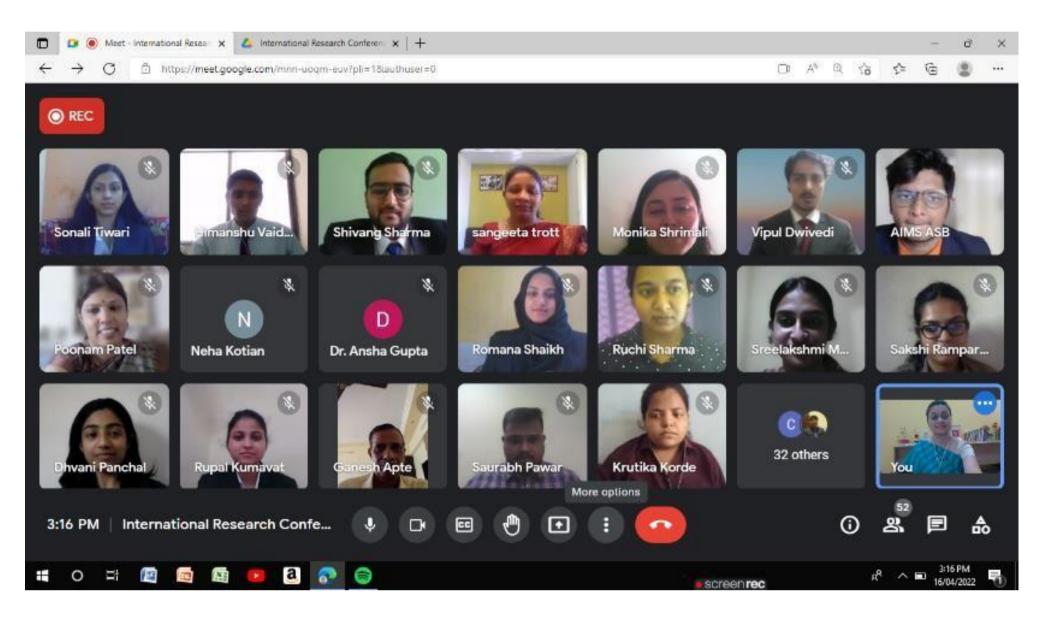
















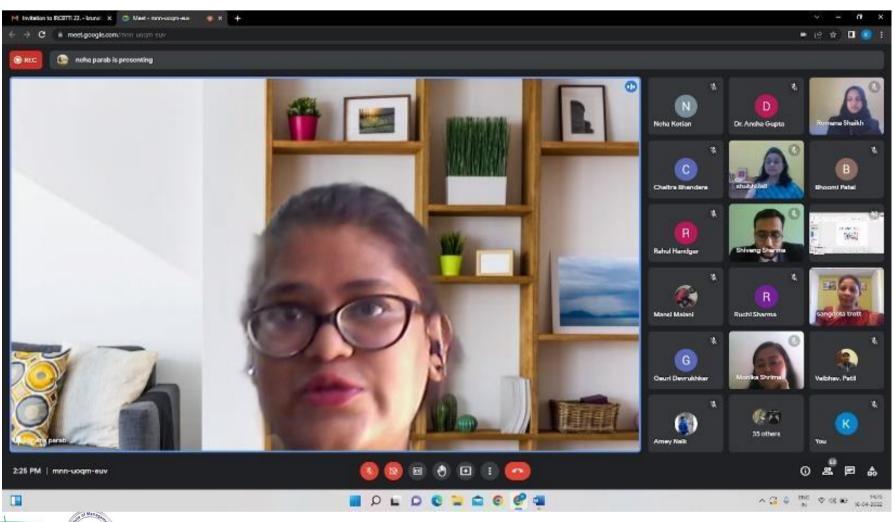
The Conference was continued with introduction of the judges for research paper presentations.

The paper presentations were judged by **Dr. Sangeeta Trott**, **HOD (Decision Sciences) ITM Business School**, **Navi Mumbai** and **Dr. Sheshanwita Das**, **Associate Professor**, **Amity College of Commerce & Finance**, **Amity University**, **Noida and Dr. Sarmishtha Sarma**, **Professor**, **IITM**, **New Delhi**.

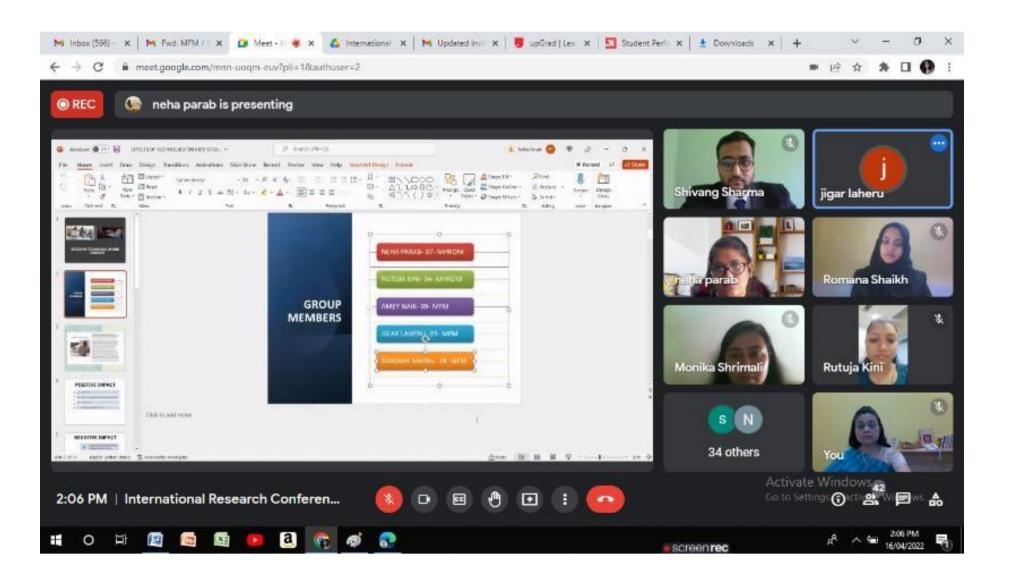
Following are the think tanks who presented their papers on day one

- 1. Prof. Himanshu Sunil Vaidya Adoption over-the-top entertainment services- A literature review
- 2. Ms. Romana Mohammed GuasShaikh Connectivity and collaboration The challenges of online Education
- 3. Mr. Swapnil Suryakant More Online Advertising and It's popularity4.
- 5. Mr. Saurabh Sanjiv Pawar Online Advertising and it's popularity
- 6. Mr. Kalpesh Vasant Bhanushali Online Advertising and it's popularity
- 7. Ms. Venessa Noronha Online Advertising and it's popularity
- 8. Ms. Neha Vilas Parab Effects of More technology ono Children
- 9. Mr. Amar Chanagouda Patil Impact of Digital War on International Trades Using Quantum Computing









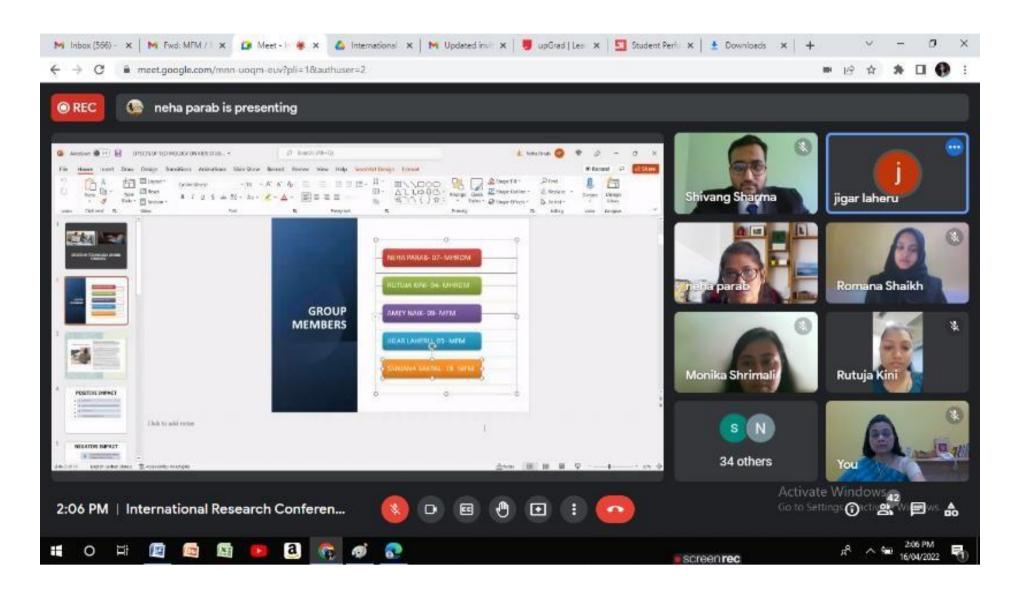




- 10. Mr. Shreyas Sudheer Rashinkar Impact of Digital War on International Trades Using Quantum Computing
- 11. Ms. Ninoshika Raghu Poojary Impact of Digital War on International Trades Using Quantum Computing











## Welcoming and Opening Ceremony (Day 2)

The second day of IRCBTTI started with the welcome speech, Ganesh Vandana and Saraswathi Vandana. The Director of Atharva Institute of Management studies, Dr. R. G. Ratnawat addressed the audience followed by the speech of Dr. Harshita Kumar, Director, Atharva School of Business.







# **Exclusive panel discussion on Technological Innovations and Business Transformation:**

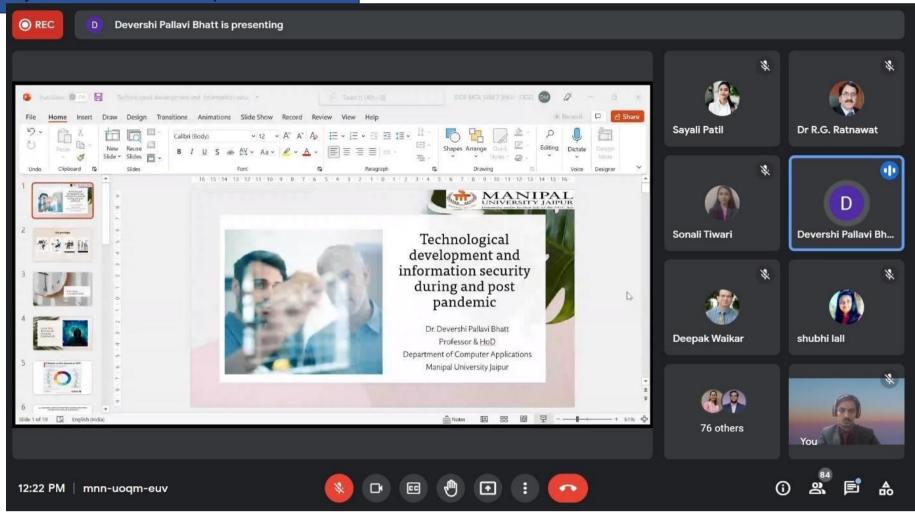
A 360 Degree view was then moderated by Mr. Pinanshu Chimpaneri. The Panelists for the discussion were Dr. Vinay Mohan, Mr. Pranshu Shende, Dr. Abhijit Sarkar, Ms. Sarika Hegde. To be inclined with the technology and innovations, the focus should be on preparing the next generation of professional for careers in virtualized environments. All agreed on the fact that Digital transformation starts with the change in mindset. The panelists mentioned that we all are at early stage, People are driving technology, tools have been developed, according to the need and culture of specific organization. To make it more sustainable we have to keep the external and internal transformation in mind. Digital transformation has definitely helped us connect but we have a long way to go.

Dr. Devershi Pallavi Bhatt, IEEE, professor and HOD of Department of Computer Applications in Manipal University, Jaipur, focused on the technological development and information security before pandemic, during pandemic and after pandemic. According to Dr. Pallavi Bhatt, it is important to see in which direction we are going when it comes to internet and transformation. There is a need to plan cyber security business strategy to avoid the future breaches.

And to achieve the goal, people and specifically businesses need continuous learning and research. The keynote speech was dedicated to the Covid-19 and cyber security threat, Cyber-attacks, Phishing cyber security, Cyber security business strategy, key steps to be taken, new era for the cyber security.

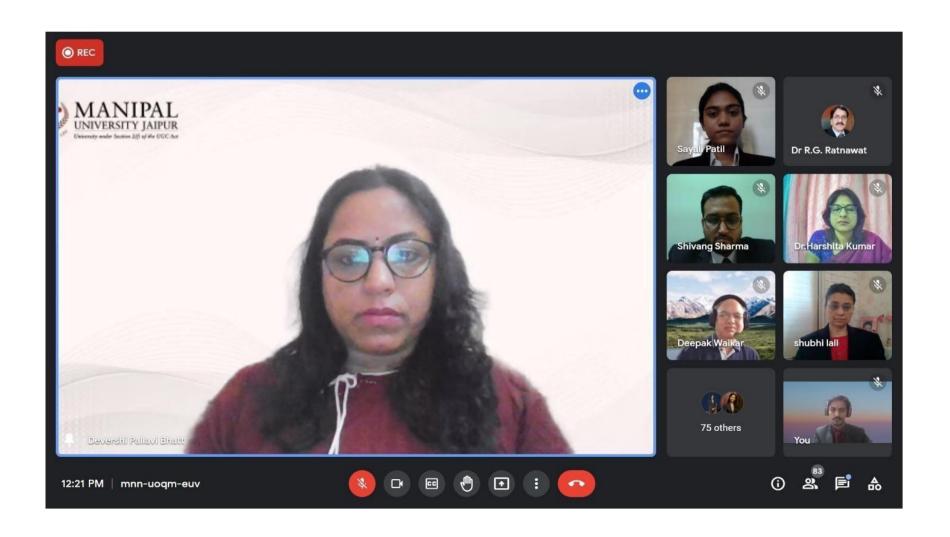


#### Plenary Session for Research Paper Presentations













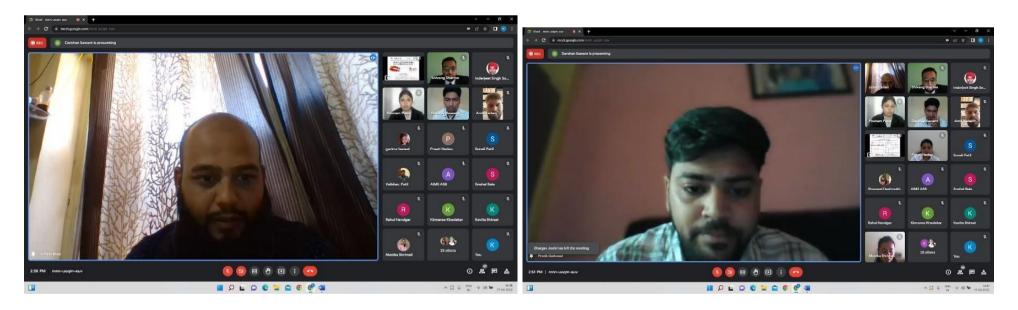


The Conference was then continued with introduction of the judges for research paper presentations.

The paper presentations were judged by Dr. Indrajeet Sodhi, Dean Research, Rajiv Gandhi National Institute of YouthDevelopment, Tamil



Nadu and Dr. Sharmishta Sarma, Professor, Institute of Innovation in technology and Management Guru Gobind Singh Indraprastha University, New Delhi



Following are the think tanks who presented their papers on day one

- 1. Mr. Darshan Deepak Sawant A study on how customer Loyalty is affected by Brand image
- 2. Mr. Amit Ramesh Kadam A study on how customer Loyalty is affected by Brand image
- 3. Mr. Zuhayr D Khan A study on how customer Loyalty is affected by Brand image
- 4. Mr. Pratik Sanjay Gaikwad A study on how customer Loyalty is affected by Brand image
- 5. Ms. Snehal Prakash Bele Impact of Lockdown on employed in India



- 6. Ms. Sonali Swapnesh Patil Impact of Lockdown on employed in India
- 7. Mr. Srinivas Prakash Somana Impact of Lockdown on employed in India: Analysis of work from HOME & Un-Employment issues
- 8. Ms. AnujaViju Instagram Reels on Current Market Reach
- 9. Ms. Garima Bansal
- 10. **Dr. ShubhiLall Agarwal** Digital Carbon Footprint Recognition
- 11. **Ms. Sonali Tiwari**–Study of practices undertaken by Institutes to reduce stage fear amongst Students













- 12. **Mr. Hemant Gopal Shah** Digital Carbon Footprint Recognition
- 13. **Ms. SmitaVitthalRanksetre** Employment Benefits and its effect on employee productivity

## Veledictory Ceremony







Dr. R. G. Ratnawat, Director, Atharva Institute of Management Studies expressed deep gratitude on behalf of the Institute. Special thanks were extended to the Keynote speakers, Panelists, judges and moderator for dedicating their time and making a difference. He also appreciated the papers of presenters who did impressive and dedicated work on research. Tender thanks were expressed to the Co-convener/professors and students at AIMS for organising and working hard all together to prepare for an outstanding conference.



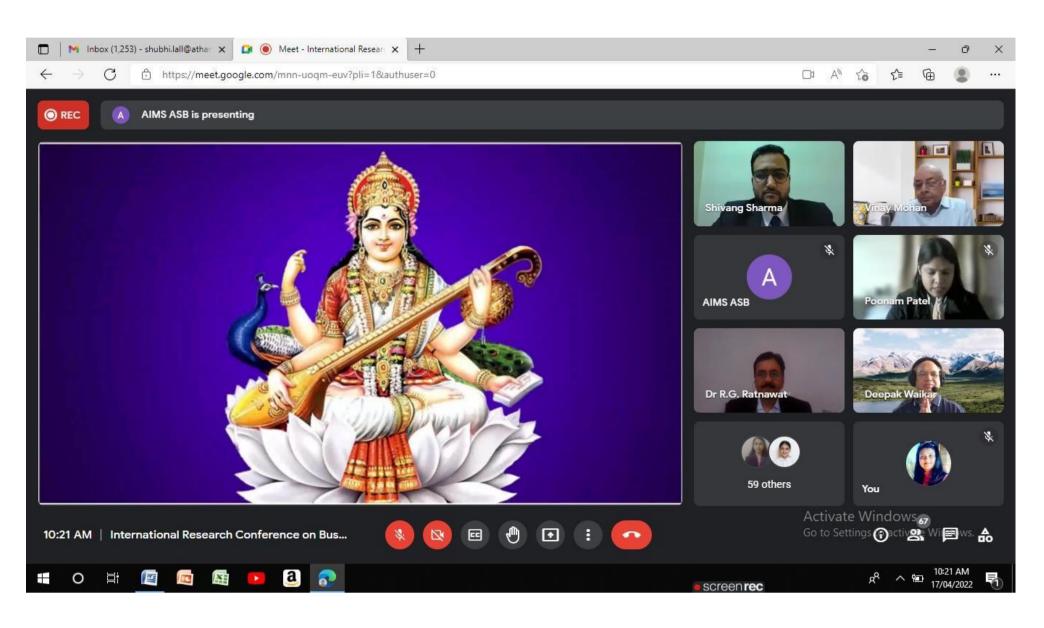


### **PICTURES GALLERY**



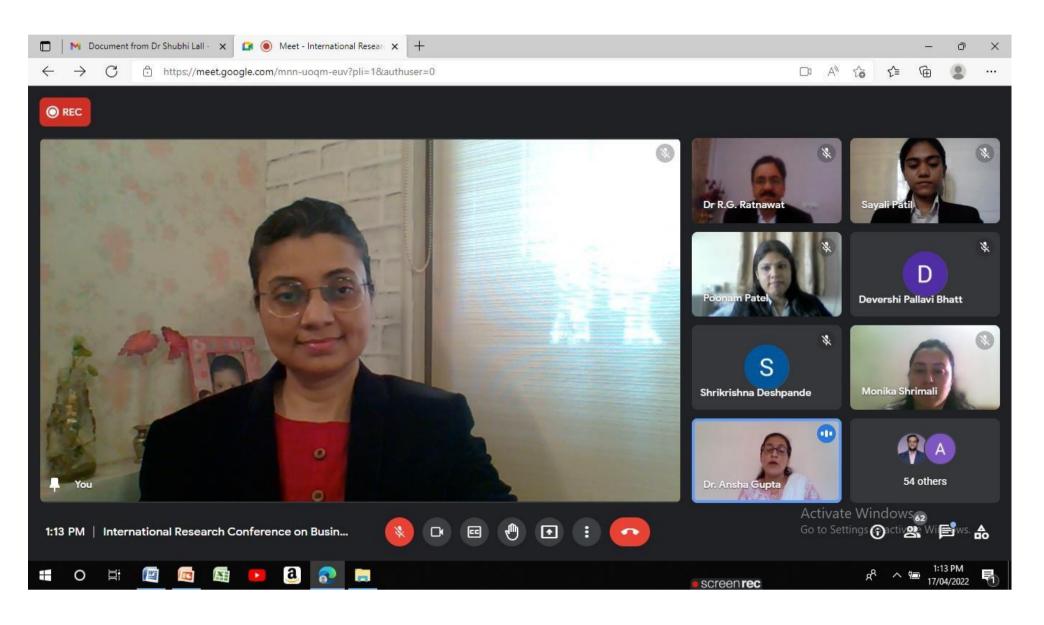






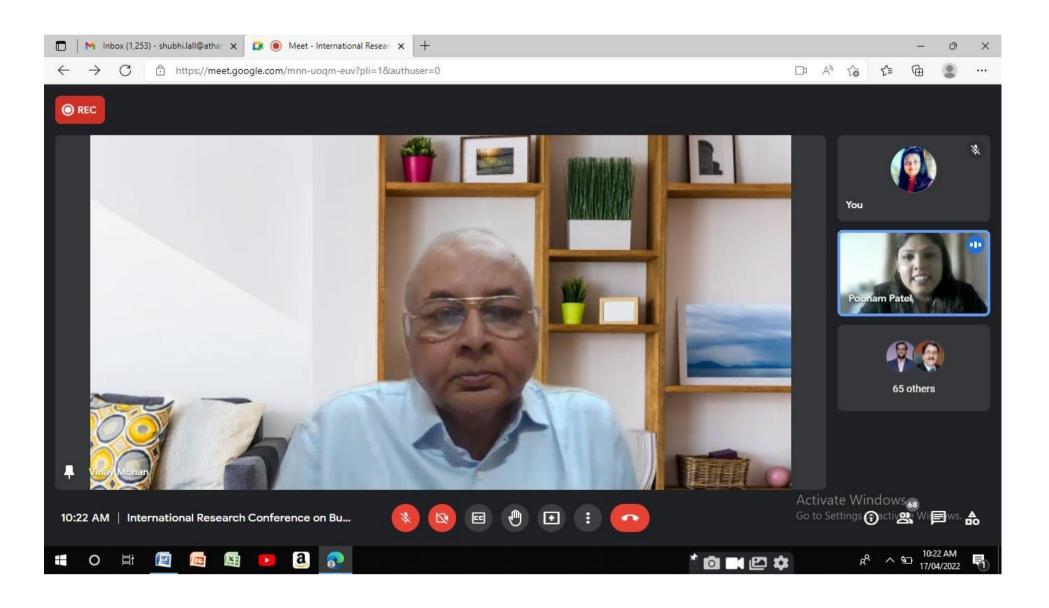






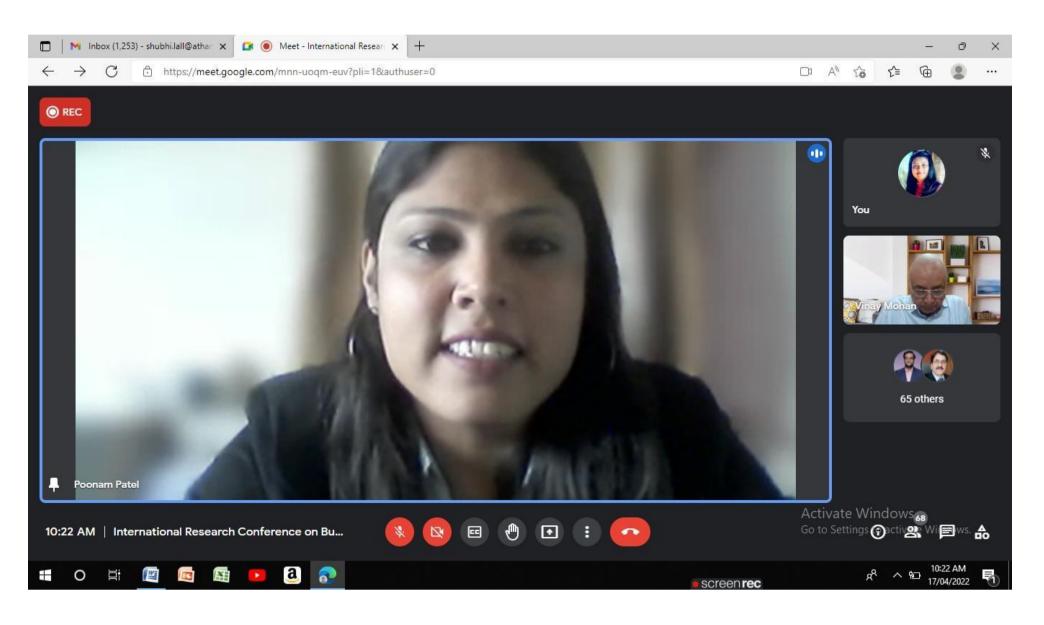






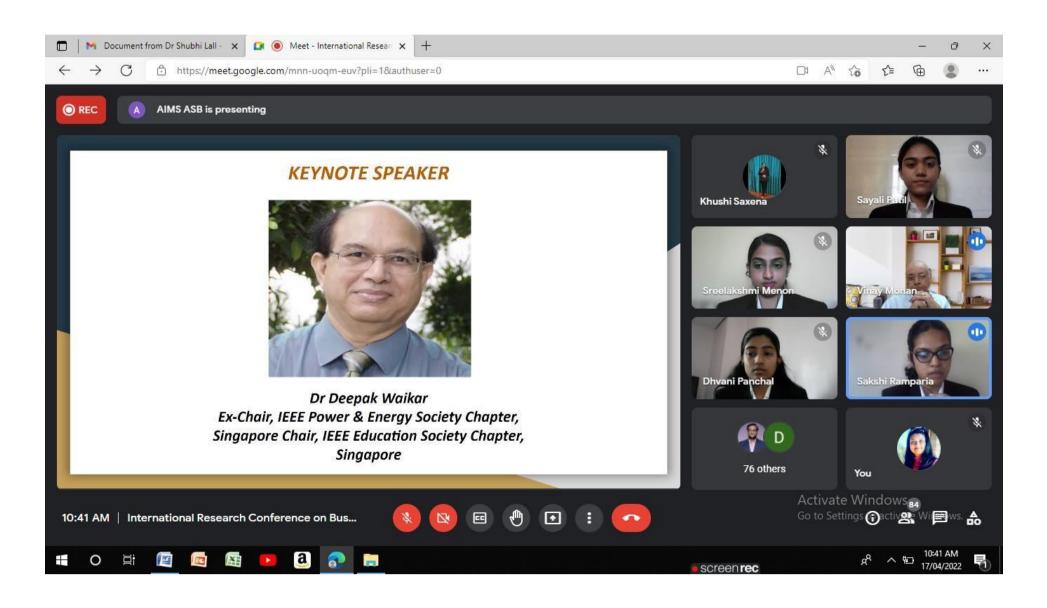






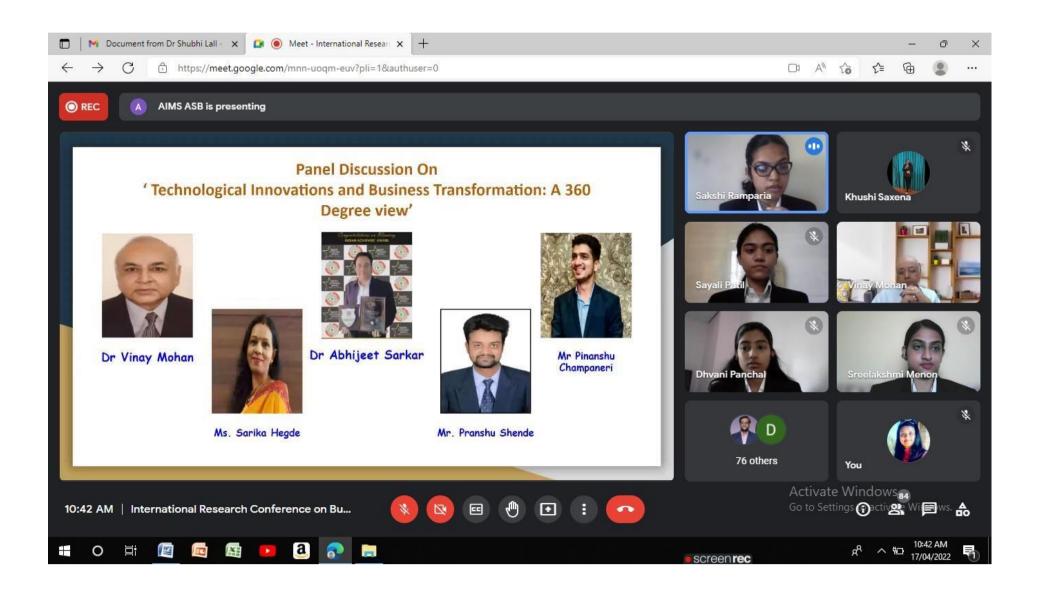






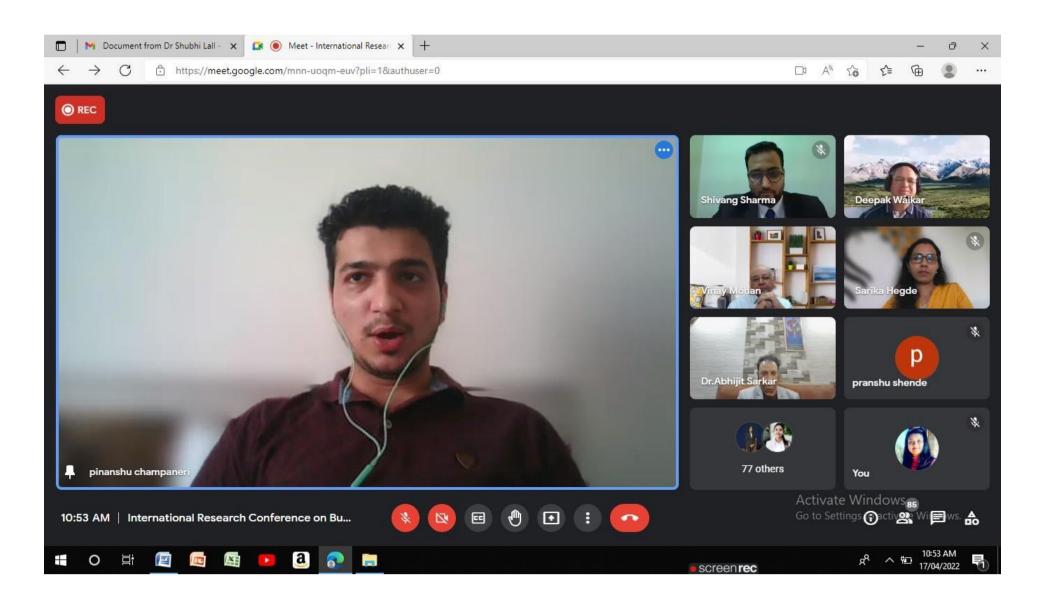






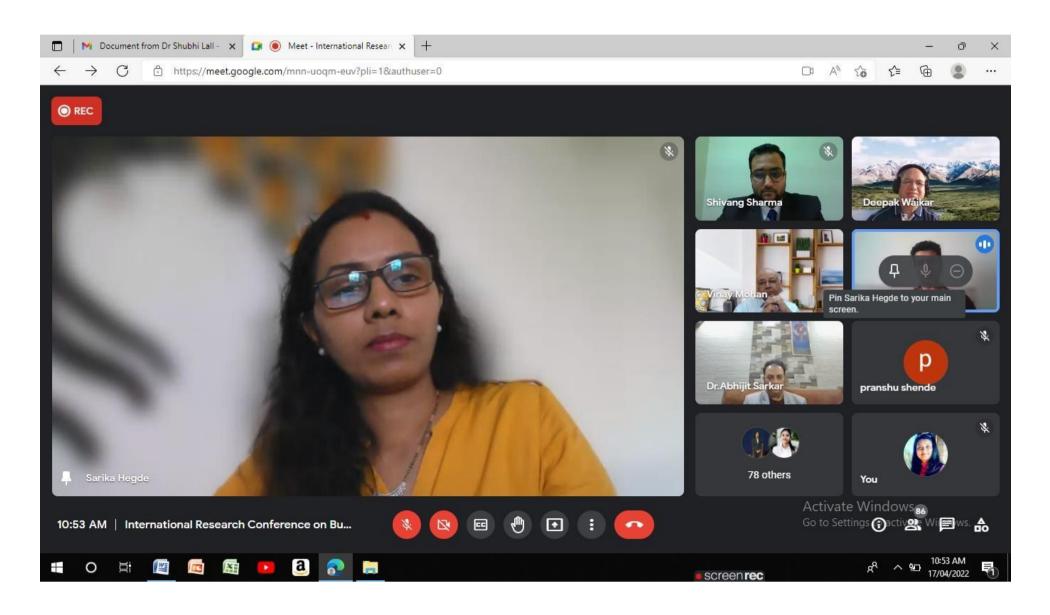






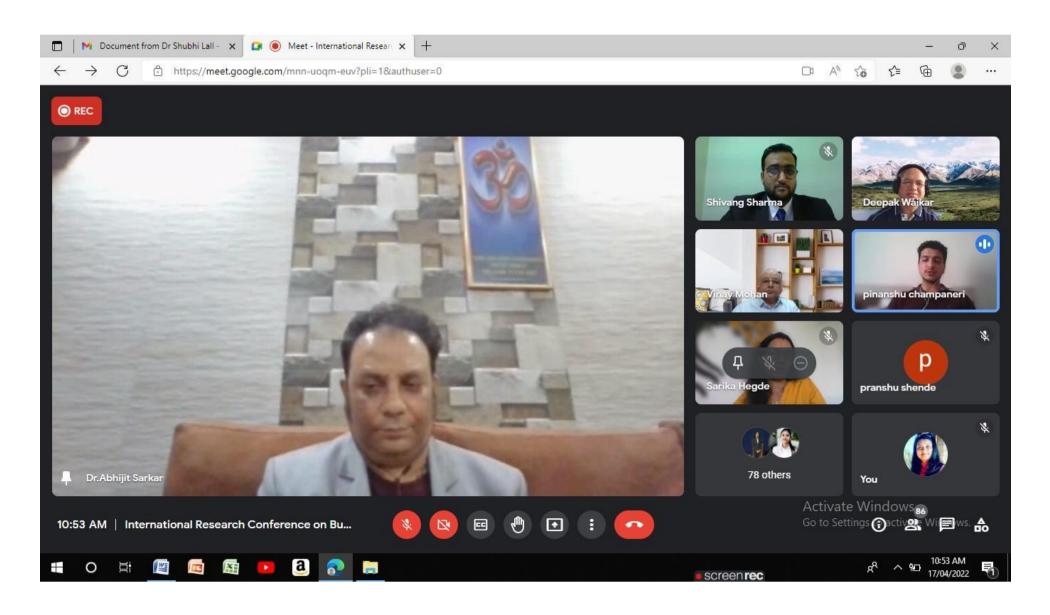












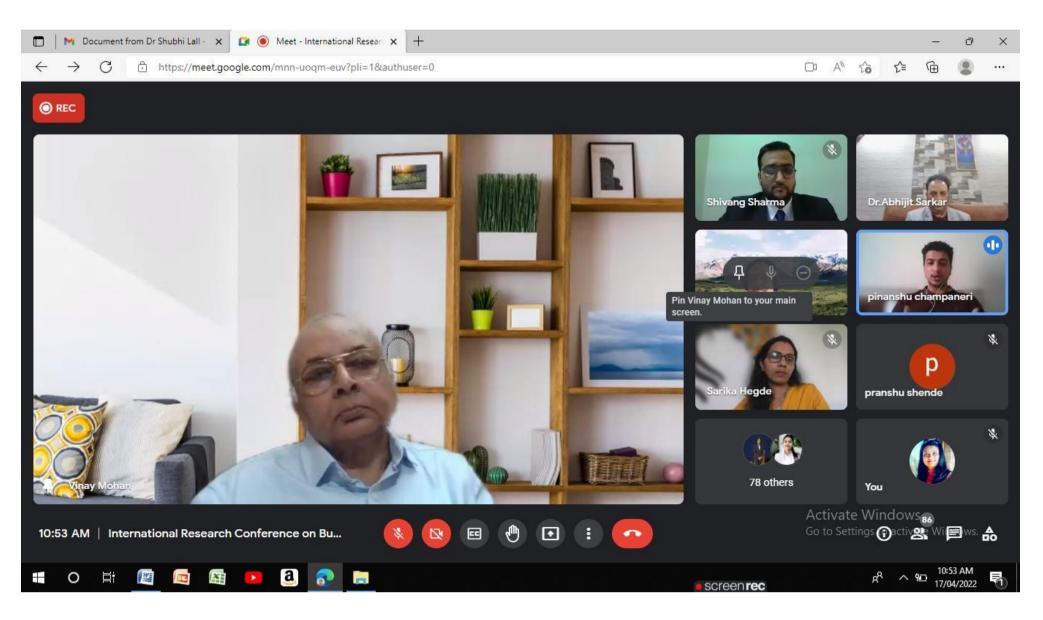












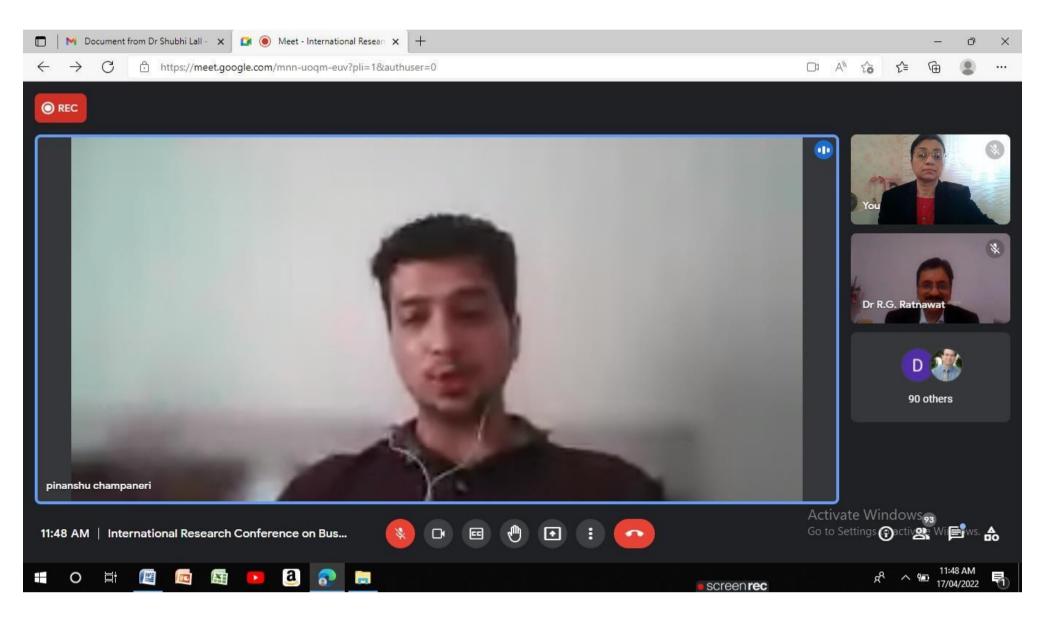






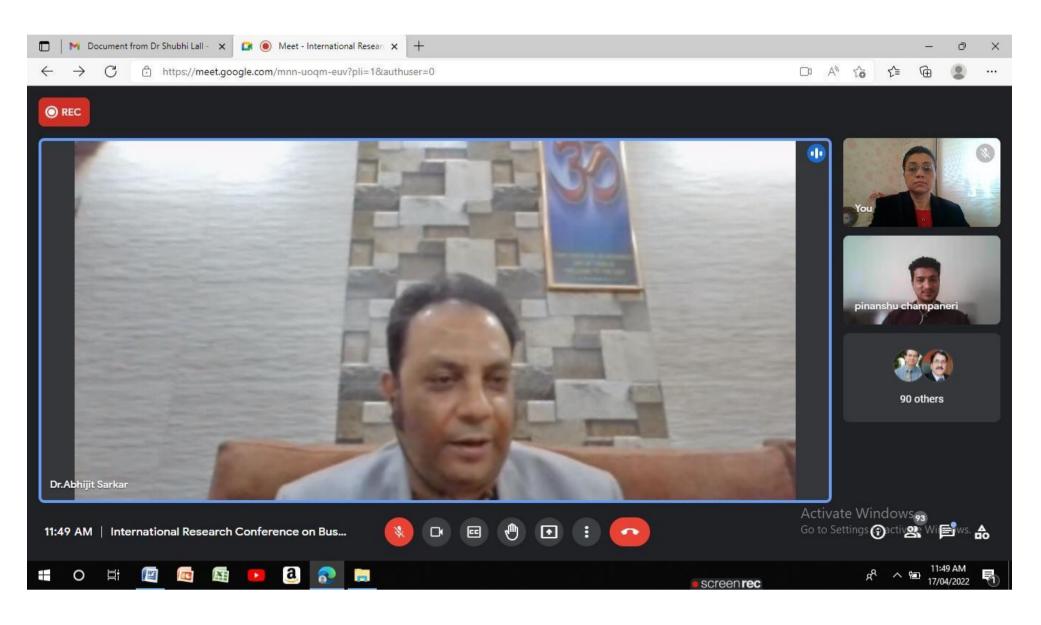






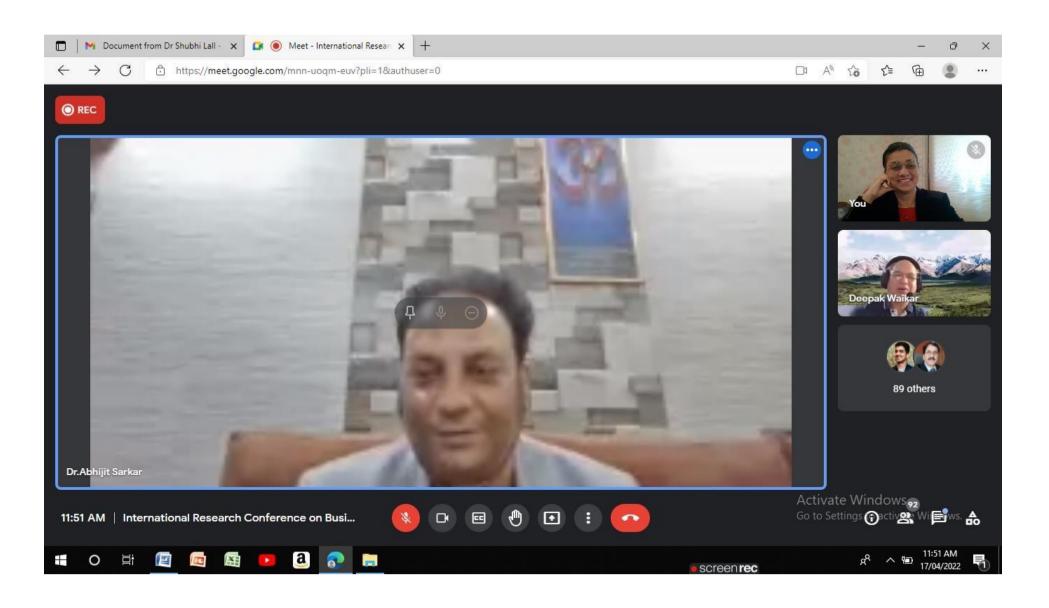






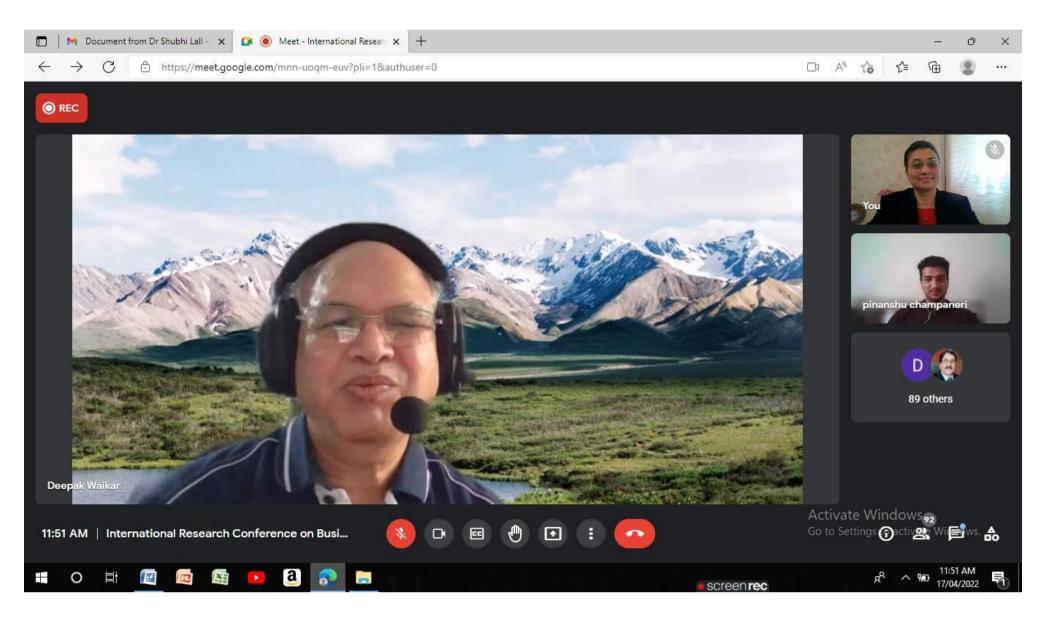






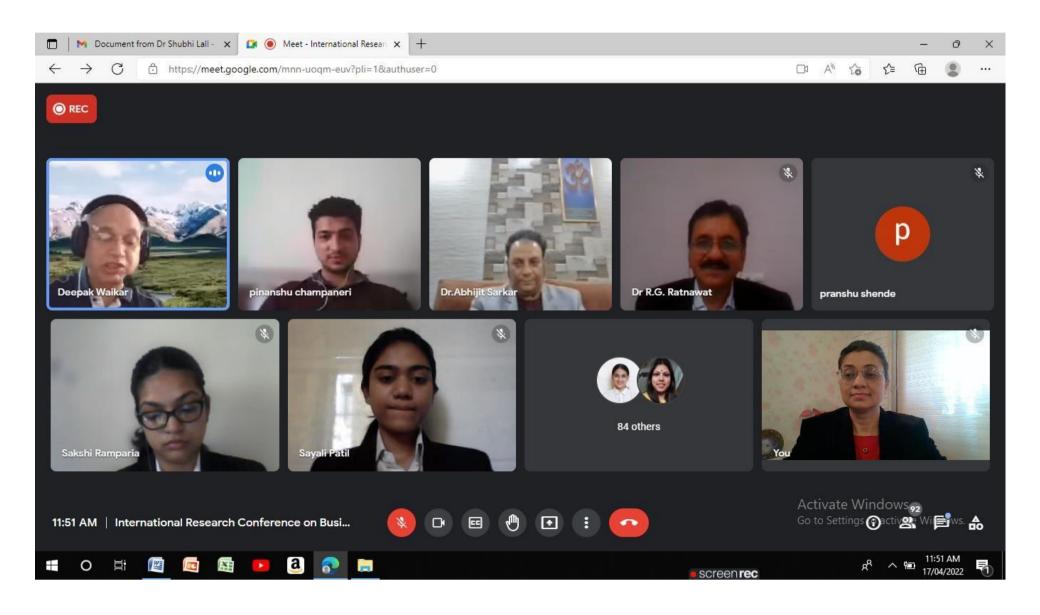






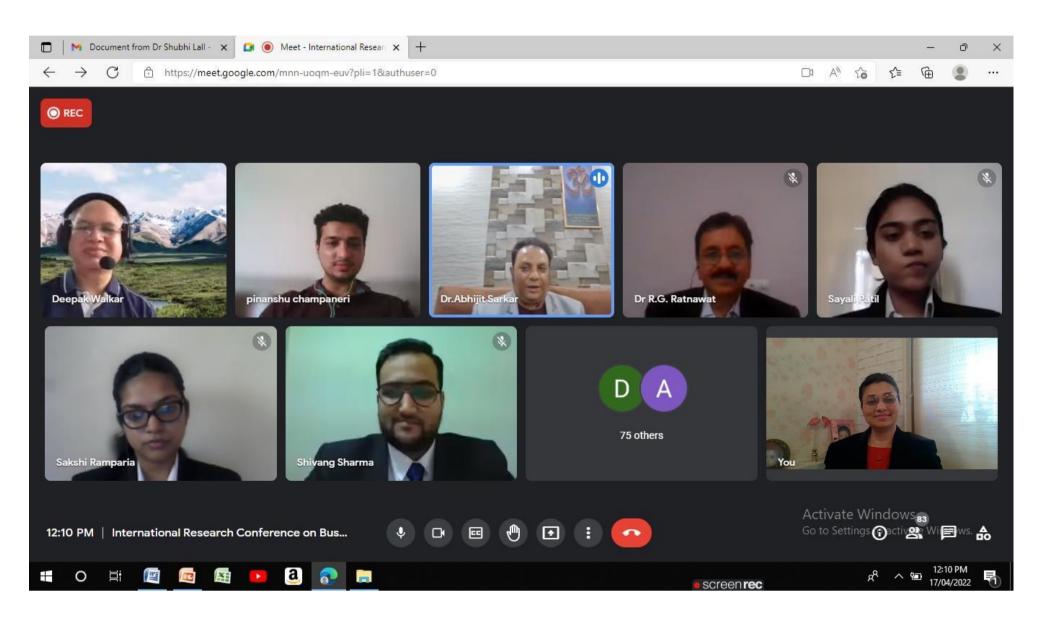






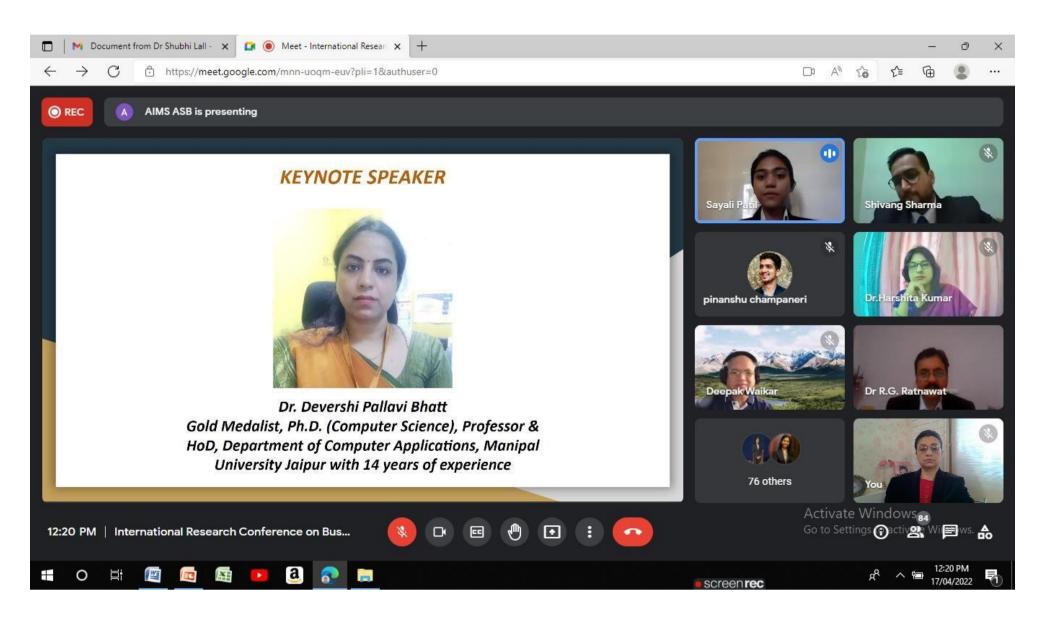












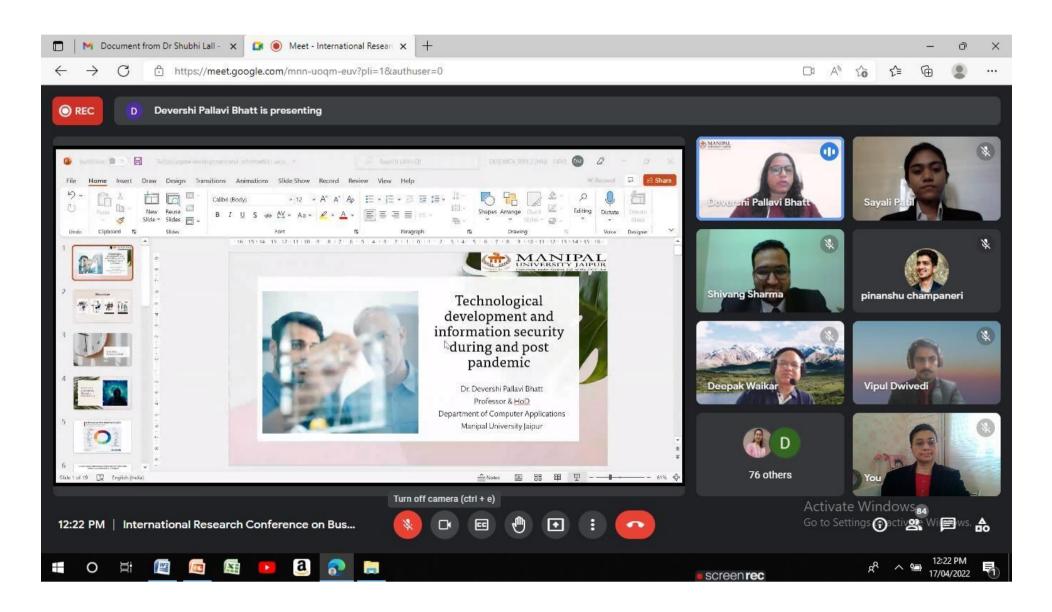






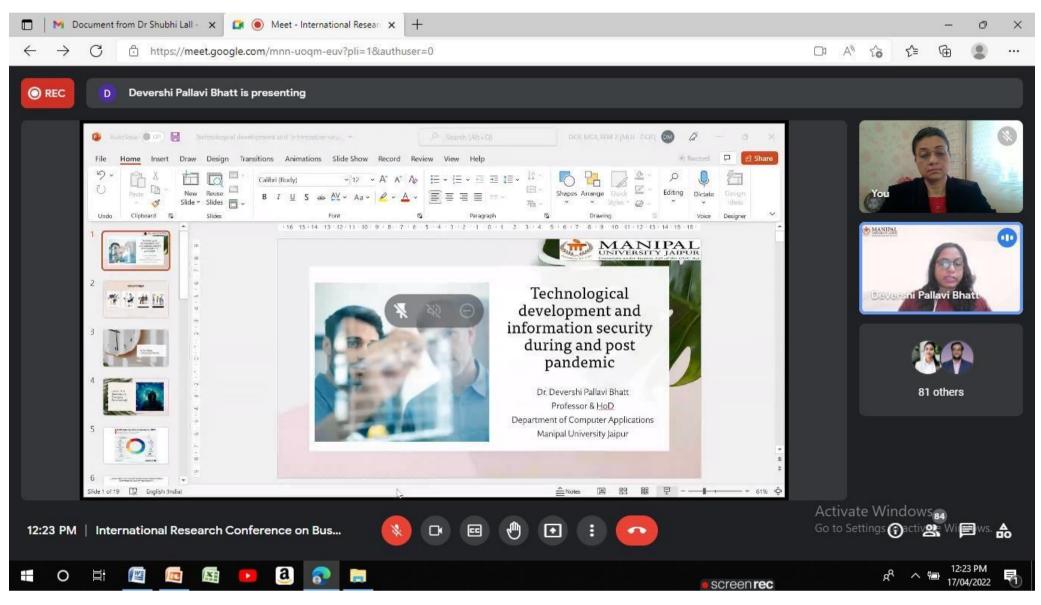
Dr Harshita Kumar, Director, Atharva School of Business listening to Dr. Deepak Waikar

















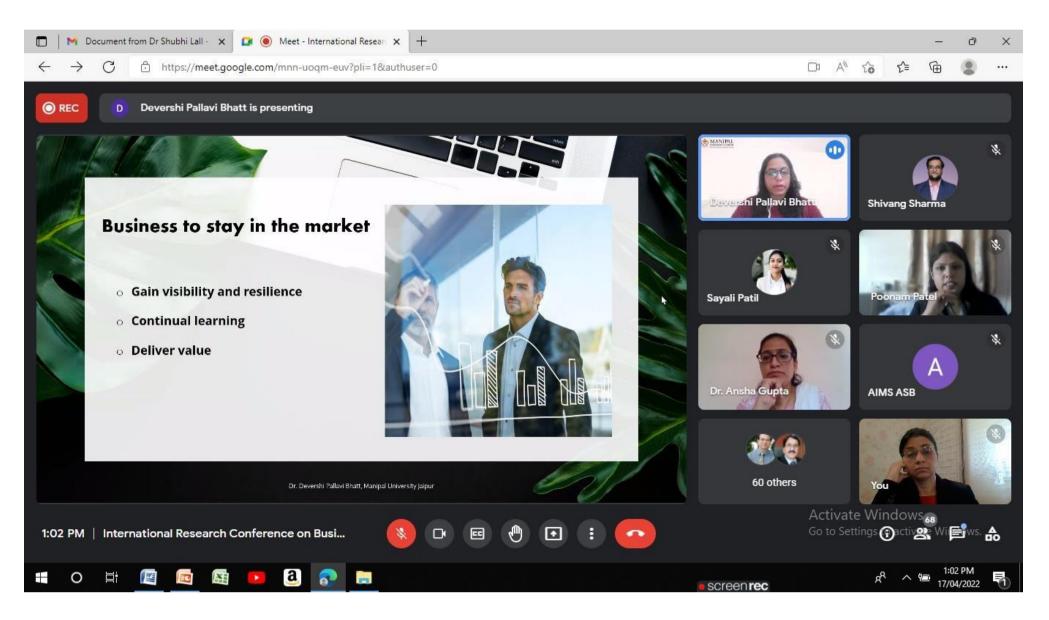






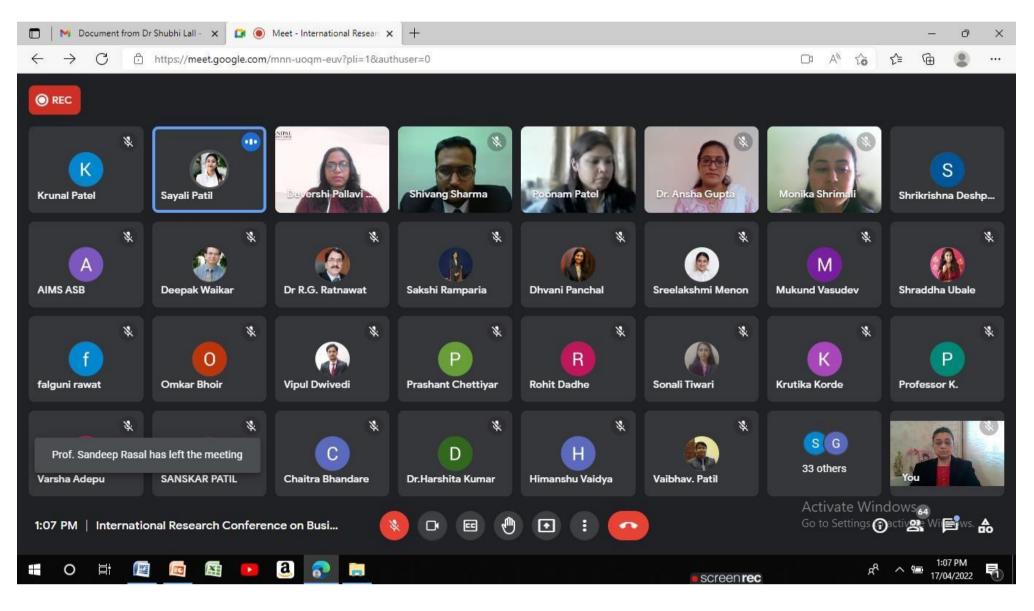






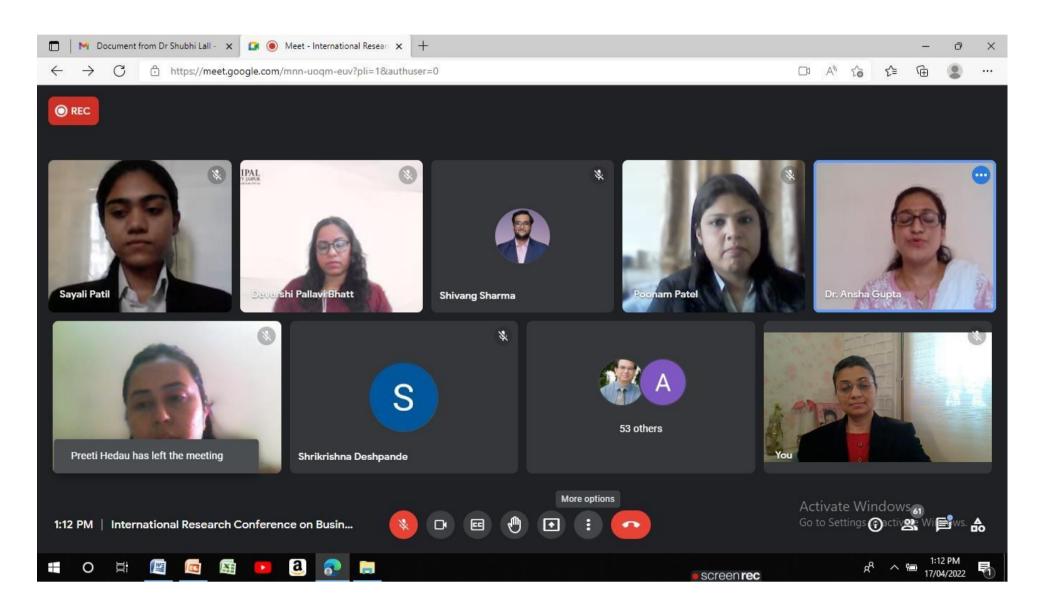












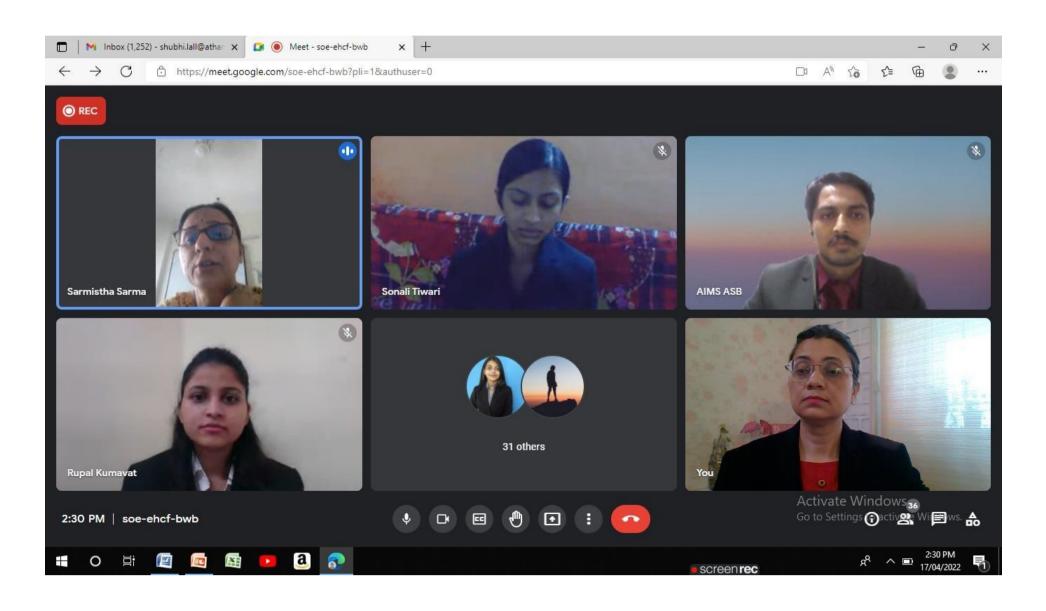












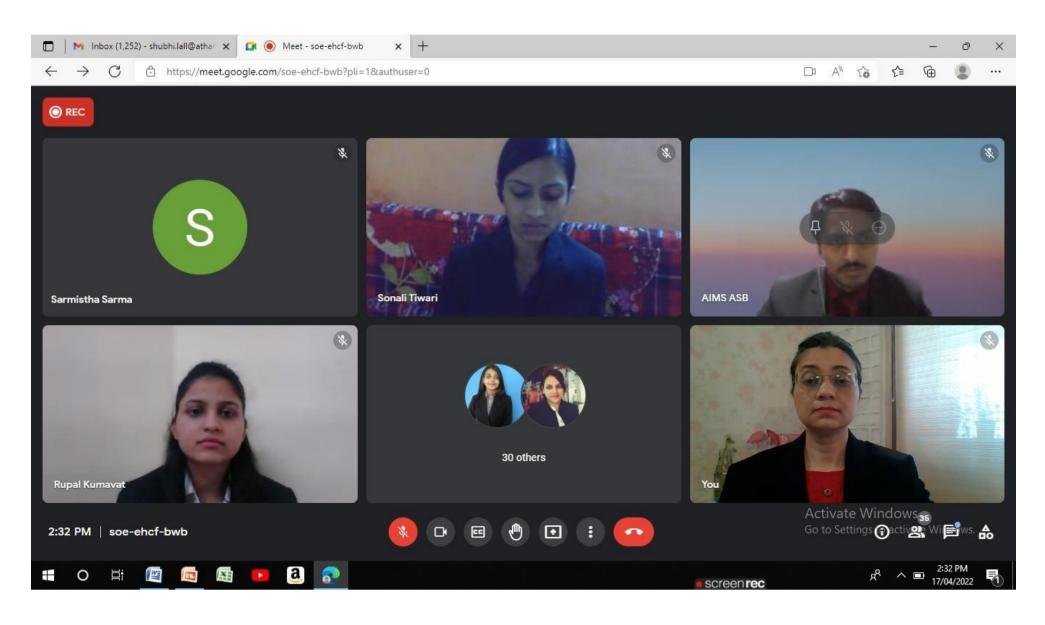






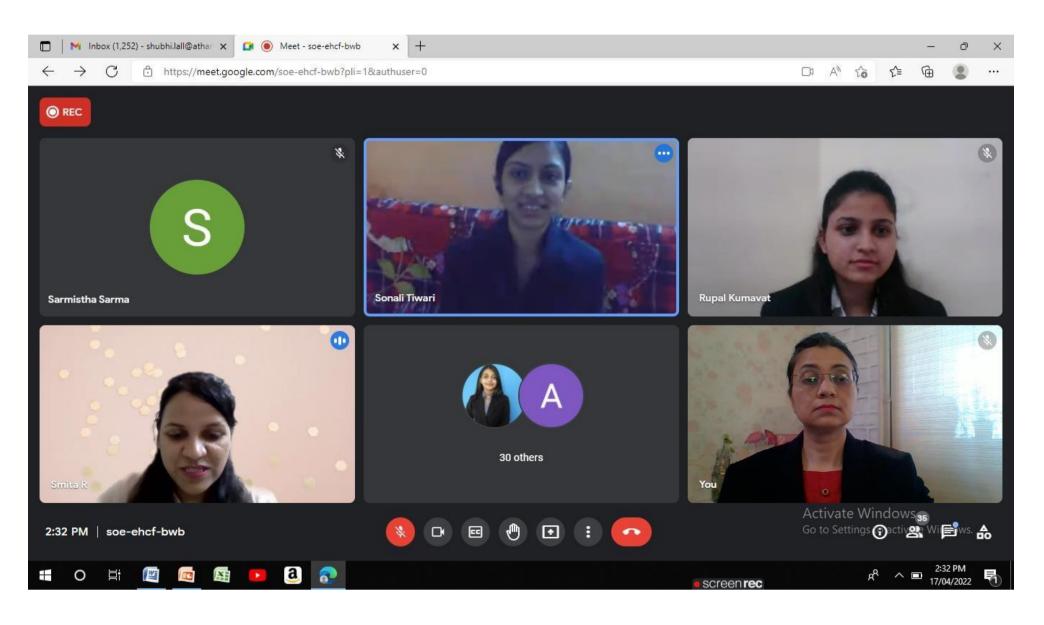






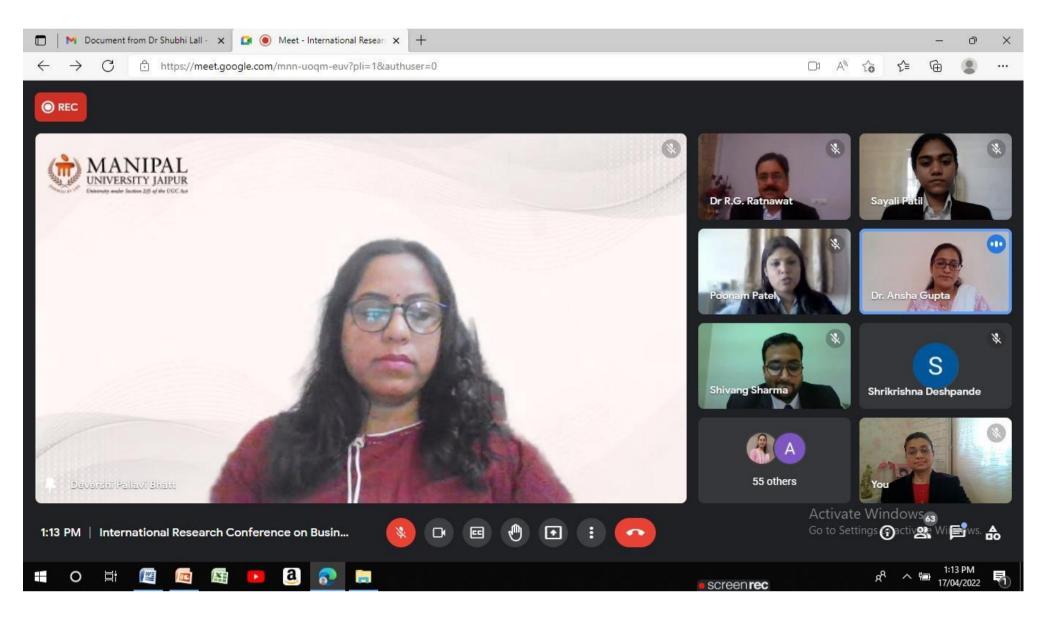






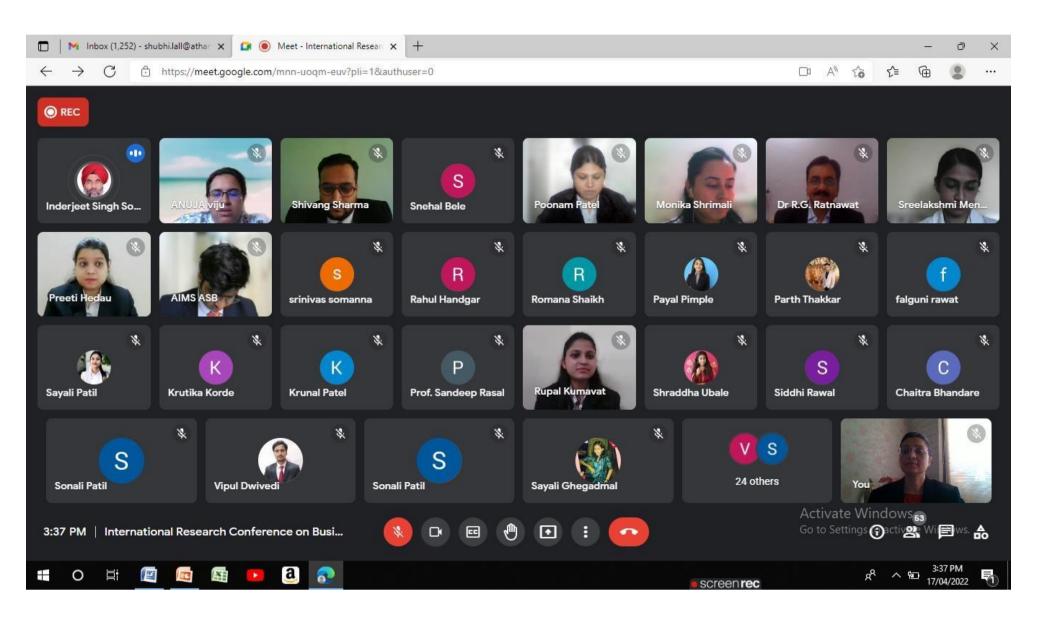












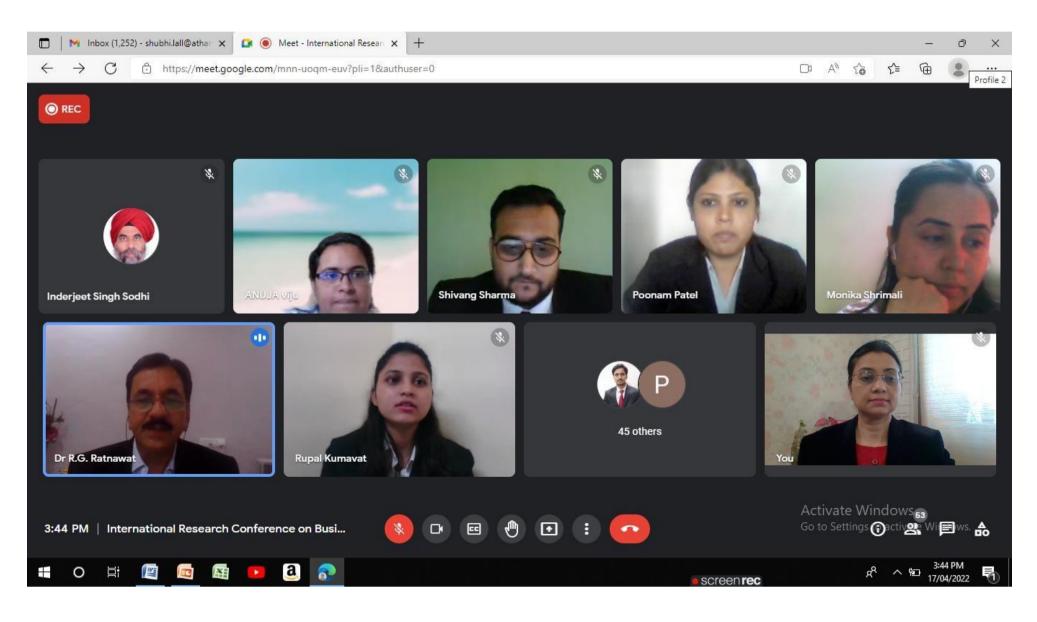






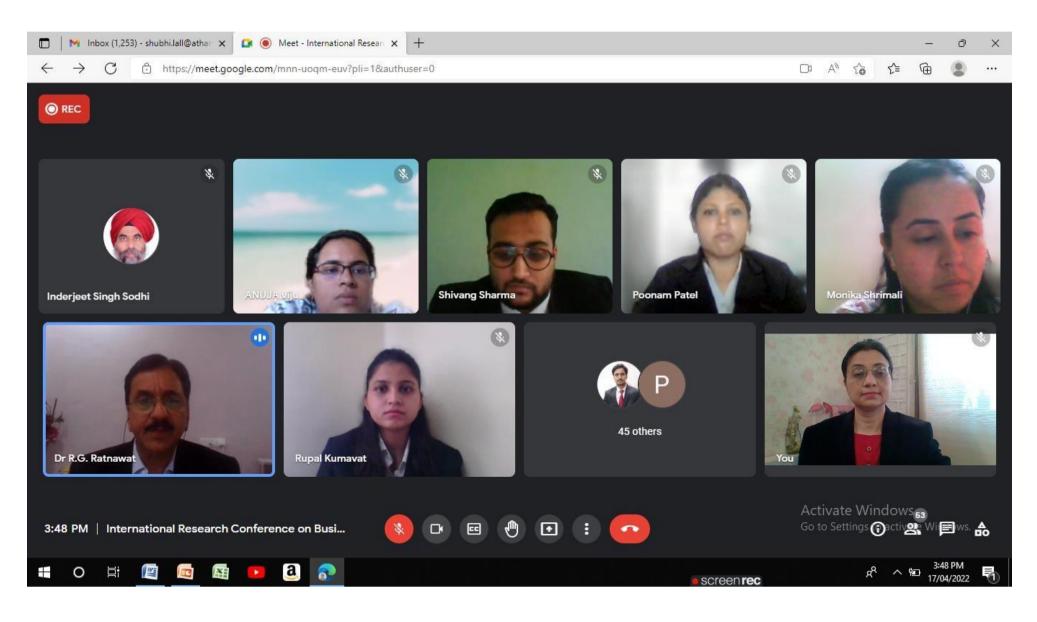






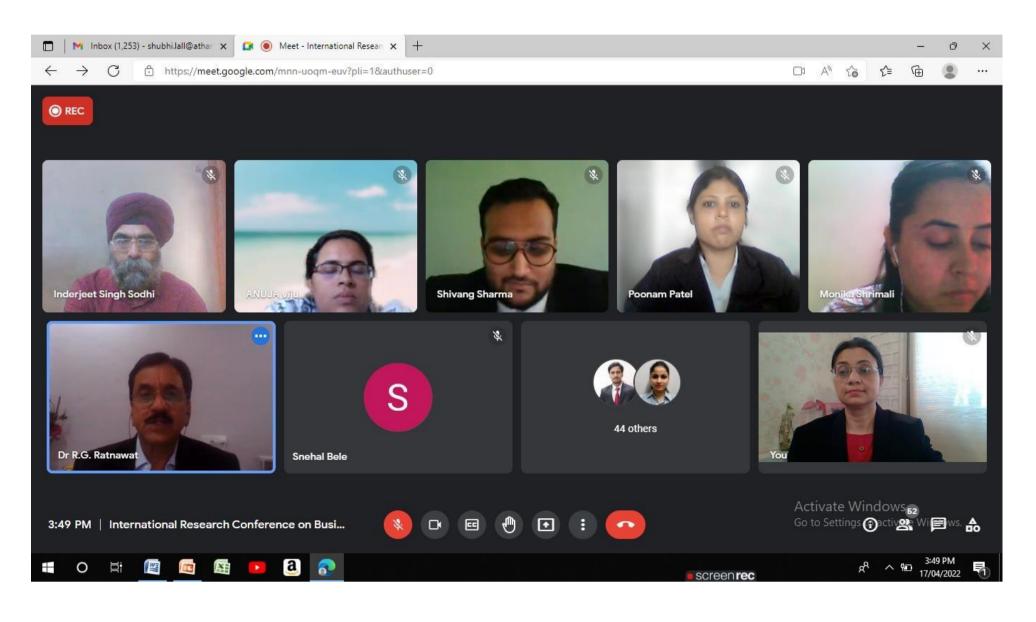






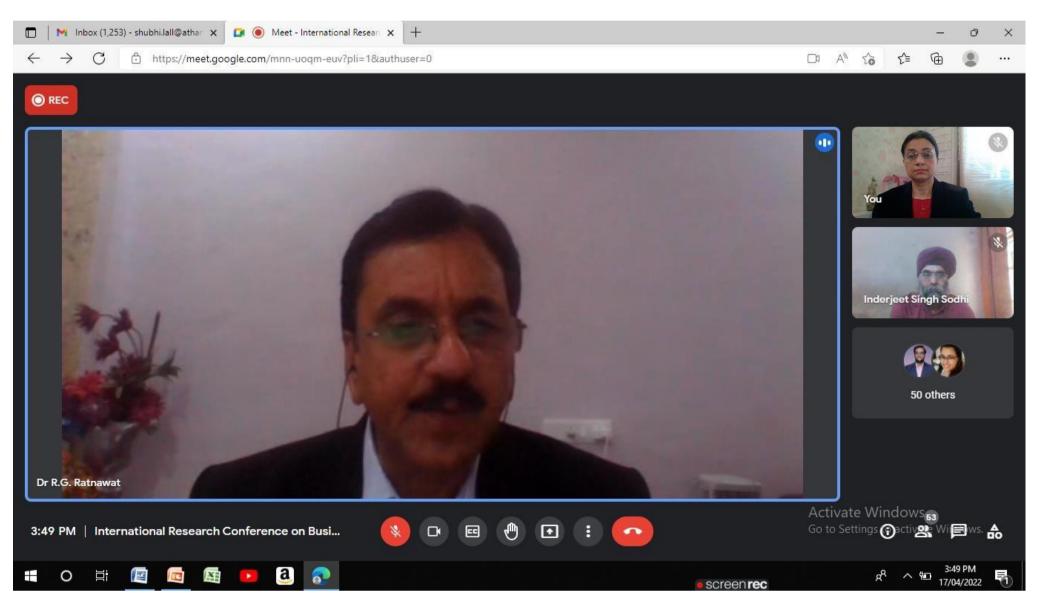






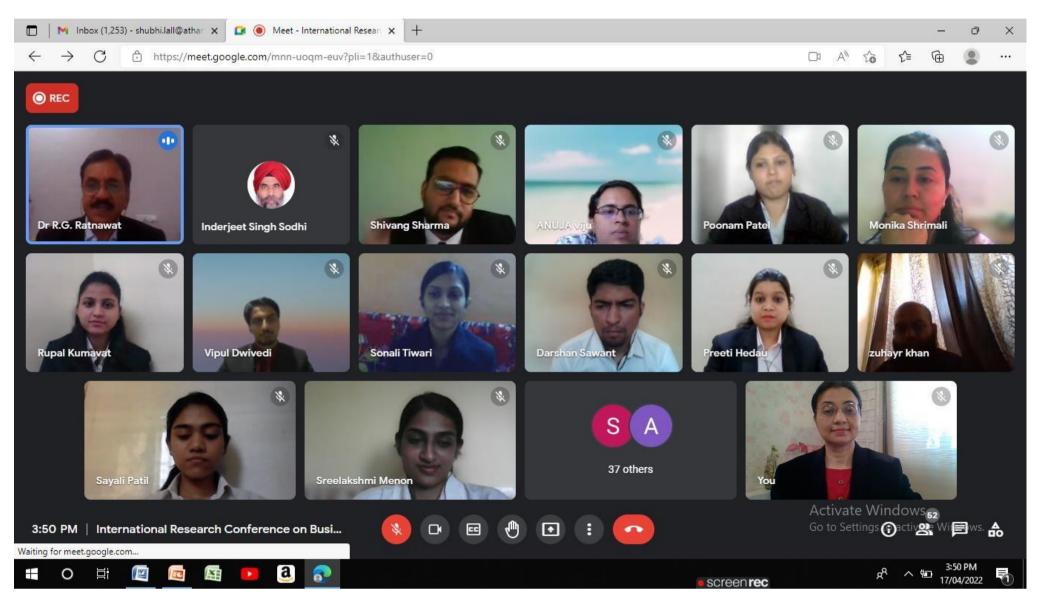






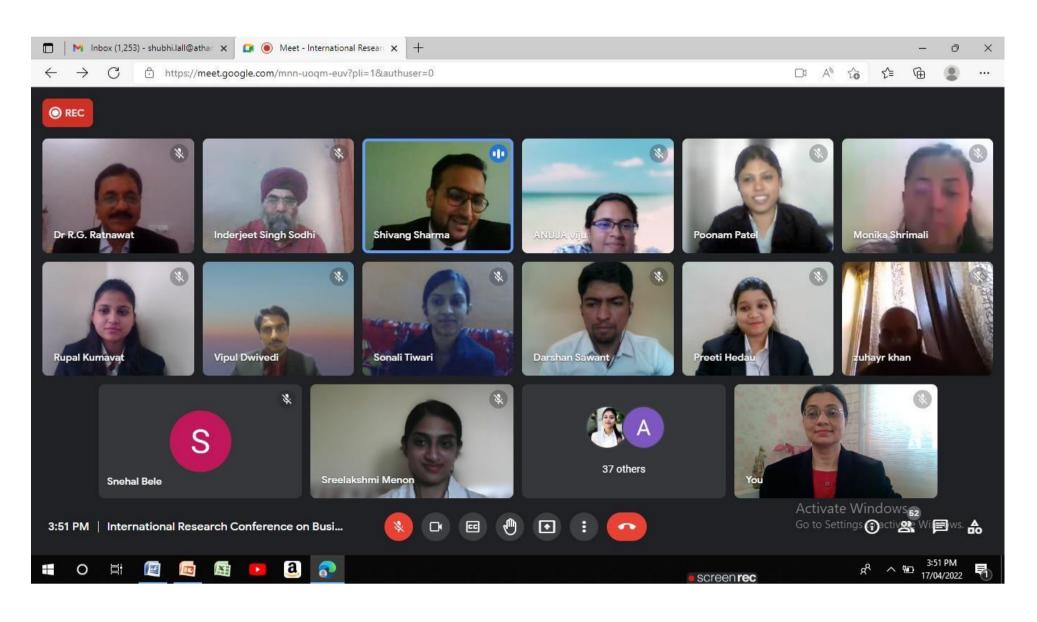
















## ONLINE Attendance of the Conference Day 1 – 16<sup>th</sup> April 2022

First name	Last name	Email	Duration	Time joined	Time exited
Yaseen	Abdulaziz	yase**********@***.com	1 hr 24 min	12:32 PM	3:17 PM
Varsha	Adepu	vars***********@***.in	3 hr 5 min	10:36 AM	3:16 PM
Dr Komal	Ahuja	koma******@***.in	2 hr 33 min	10:22 AM	1:00 PM
Dr Komal	Ahuja	k.ah******@***.com	1 hr 40 min	2:01 PM	3:44 PM
Rithika	Amin	rith**********@***.in	2 hr 2 min	10:28 AM	12:29 PM
Ganesh	Apte	apte****@***.com	5 hr 2 min	10:14 AM	3:16 PM
Prof. Deepak	Asarpota	deep*******@***.in	2 hr 15 min	9:58 AM	12:39 PM
AIMS	ASB	researchconference@atharvacoe.ac.in	5 hr 49 min	9:58 AM	3:47 PM
Chaitra	Bhandare	chai************@***.in	3 hr 20 min	10:30 AM	3:17 PM
Disha	Bhanushali	dish*************@***.in	2 hr 20 min	10:39 AM	12:59 PM
Disha	Bhanushali	dish**********@***.com	1 hr 10 min	2:07 PM	3:17 PM
Pradeep	Bhardwaj	bhar**********@***.com	1 hr 25 min	10:29 AM	11:53 AM
Omkar	Bhoir	omka*********@***.in	2 hr 7 min	10:31 AM	12:38 PM
RUPALI	BODANE	rupa******@***.in	47 min	11:12 AM	12:00 PM
Anushka	Bondre	anus*************@***.in	2 hr 24 min	10:39 AM	1:03 PM
Rohan	Chawhan	roha***********@***.in	4 hr 10 min	10:37 AM	3:18 PM
Lathasree	Cheerla	lath***************@***.in	3 min	10:30 AM	10:33 AM
Prashant	Chettiyar	pras***************@***.in	2 hr 15 min	10:24 AM	12:39 PM
Rohit	Dadhe	rohi***********@***.in	1 hr 40 min	10:22 AM	12:02 PM
Rohit	Dadhe	rohi*****@***.com	3 min	12:09 PM	12:12 PM
Jay	Darji	jdar****@***.com	2 hr 22 min	10:17 AM	12:39 PM
Aditya	Dawda	adit********@***.com	3 hr 13 min	10:32 AM	3:17 PM
Akshar	Deshlahra	aksh******@***.com	41 min	2:23 PM	3:05 PM





abhijeet	deshmukh	abhi**********@***.com	22 min	2:06 PM	2:42 PM
Mukul	Deshmukh	muku*****@***.com	2 hr 25 min	10:27 AM	2:16 PM
Shawwal	Deshmukh	shaw***************@***.in	1 hr 16 min	10:41 AM	11:57 AM
Shrikrishna	Deshpande	shri*******************@***.in	2 hr 41 min	10:37 AM	3:17 PM
Gauri	Devrukhkar	gaur***************@***.in	3 hr 21 min	10:48 AM	3:16 PM
Aditya	Dod	adit******@***.com	41 min	10:16 AM	1:58 PM
Vipul	Dwivedi	vipu***********@***.in	2 hr 44 min	10:01 AM	3:17 PM
Pranay	Gaikwad	pran************@***.in	18 min	10:44 AM	11:01 AM
Priyanka	Gaikwad	priy**************@***.in	3 hr 43 min	10:19 AM	3:17 PM
Bhavya	Gala	bhav***********@***.in	5 min	3:08 PM	3:13 PM
Jayesh	Gamre	jaye**********@***.in	3 hr 40 min	10:05 AM	1:45 PM
Rushab	Ganekar	rush*************@***.in	2 hr	10:37 AM	12:39 PM
Riddhi	Gaonkar	ridd************@***.in	1 hr 55 min	10:45 AM	12:40 PM
Ekta	Garani	ekta*********@***.in	4 hr 26 min	10:01 AM	3:17 PM
Sachin	Gharat	sach***********@***.in	3 hr 42 min	10:21 AM	3:13 PM
Sayali	Ghegadmal	gheg********@***.com	4 hr 31 min	10:30 AM	3:18 PM
Indronil	Ghosh	indr*****@***.com	3 hr	9:59 AM	12:59 PM
Abhijeet	Gomsale	abhi*************@***.in	2 hr 19 min	10:24 AM	2:05 PM
Prasad	Gulhane	pras*****@***.com	48 min	10:33 AM	11:28 AM
Dr. Ansha	Gupta	ansh*****@***.in	4 hr 19 min	10:20 AM	3:17 PM
Rahul	Handgar	rahu************@***.in	3 hr 24 min	10:32 AM	3:14 PM
Preeti	Hedau	pree**********@***.in	3 hr 59 min	10:00 AM	3:18 PM
Pratik	Jangam	prat***********@***.in	9 min	12:34 PM	12:42 PM
Bhargav	Joshi	bhar********@***.com	2 hr 41 min	10:21 AM	1:02 PM
Professor	K.	gaan*****@***.com	1 hr 19 min	1:57 PM	3:16 PM
Navin	Kadam	navi***********@***.in	2 hr 43 min	10:22 AM	1:05 PM
Shrikant	Kallurkar	principal@atharvacoe.ac.in	1 hr 42 min	10:55 AM	12:39 PM
Priyanka	Kanojiya	priy************@***.com	1 hr 56 min	10:22 AM	12:23 PM





	ı			<u> </u>	
Nirali	Kansara	nira********@***.com	1 hr 48 min	10:02 AM	11:50 AM
Ameya	Kapse	amey***********@***.in	1 hr 46 min	10:55 AM	12:41 PM
zuhayr	khan	zuha***********@***.in	7 min	3:09 PM	3:17 PM
Kinnaree	Khedekar	khed********@***.com	2 hr 36 min	10:25 AM	3:27 PM
Kinnaree	Khedekar	kinn*****************@***.in	36 min	2:13 PM	2:53 PM
Rutuja	Kini	kini******@***.com	47 min	10:41 AM	2:32 PM
Simran	Kirtikar	simr***************@***.in	1 hr 13 min	10:31 AM	11:48 AM
Simran	Kirtikar	simr*********@***.com	51 min	2:17 PM	3:08 PM
Krutika	Korde	krut***********@***.in	2 hr 18 min	10:31 AM	3:17 PM
Neha	Kotian	neha******@***.com	3 hr 24 min	10:31 AM	3:18 PM
Prof. Neha	Kukreja	neha******@***.in	2 hr 40 min	10:25 AM	1:21 PM
Gaanyesh	Kulkarni	gaan*********@***.in	2 hr 30 min	10:09 AM	12:39 PM
Dr.Harshita	Kumar	dire****@***.in	35 min	10:30 AM	11:06 AM
Rupal	Kumavat	rupa***********@***.in	3 hr 2 min	10:06 AM	3:34 PM
jigar	laheru	lahe******@***.com	42 min	1:50 PM	2:32 PM
shubhi	lall	shub*****@***.in	3 hr 48 min	10:21 AM	3:17 PM
Ekta	Lanjewar	ekta***********@***.in	2 hr 4 min	9:59 AM	12:41 PM
asb	library	asbl*****@***.in	2 hr 30 min	10:27 AM	12:57 PM
AIMS	Library	libr***@***.in	2 hr 37 min	10:20 AM	12:57 PM
Shefali	Magdum	shef*******@***.com	28 min	10:35 AM	2:50 PM
Parag	Mahadik	para***********@***.in	1 hr 43 min	10:42 AM	12:25 PM
Parag	Mahadik	hrit******@***.com	1 hr 11 min	2:00 PM	3:17 PM
Mansi	Malani	mans******@***.com	3 hr 44 min	10:09 AM	2:53 PM
Sanket	Mamidwar	sank****@***.com	27 sec	10:31 AM	10:31 AM
Sreelakshmi	Menon	sree*****************@***.in	2 hr 30 min	10:09 AM	12:39 PM
Sreelakshmi	Menon	sree******@***.com	1 hr 17 min	1:59 PM	3:16 PM
Karan	Mhatre	kara**********@***.in	1 hr 1 min	11:05 AM	12:06 PM
Sanjona	Michael	sanj************@***.in	1 hr 42 min	10:21 AM	12:10 PM





Rita	Mishra	rita*******@***.com	2 hr 34 min	10:02 AM	12:54 PM
Aishwarya	More	aish********@***.com	1 hr 38 min	10:17 AM	11:56 AM
Vaibhav	More	vaib*******@***.com	28 min	10:30 AM	10:58 AM
Amey	Naik	amey******@***.com	52 min	1:50 PM	2:43 PM
Mansi	Nimje	mans*********@***.in	1 min	10:20 AM	10:22 AM
Akash	Palwe	akas*********@***.in	1 hr 23 min	10:21 AM	11:44 AM
Dhvani	Panchal	dhva************@***.in	3 hr 40 min	10:16 AM	3:17 PM
neha	parab	neha******@***.com	1 hr 12 min	10:41 AM	2:44 PM
SHEFALI	PARAB	shef*******@***.in	23 min	10:47 AM	11:10 AM
Sumit	Pareek	sumi******@***.in	2 hr 58 min	10:40 AM	3:16 PM
Bhoomi	Patel	bhoo*******@***.com	3 hr 33 min	10:39 AM	3:17 PM
Krunal	Patel	krun***********@***.in	3 hr 36 min	10:20 AM	3:22 PM
Pooja	Patel	pooj**********@***.in	2 hr 49 min	10:40 AM	1:29 PM
Poonam	Patel	poon******@***.in	4 hr 45 min	9:58 AM	3:47 PM
Abhishek	Patil	pati******@***.com	41 min	10:21 AM	11:10 AM
Divya	Patil	divy*******@***.com	1 hr 54 min	10:29 AM	12:22 PM
Neha	Patil	neha**********@***.in	2 hr 33 min	10:23 AM	12:56 PM
Raj	Patil	raj.*********@***.in	1 hr 43 min	10:23 AM	2:13 PM
Rasika	Patil	rasi************@***.in	2 hr 3 min	10:36 AM	12:39 PM
Sayali	Patil	saya***********@***.in	3 hr 12 min	10:18 AM	3:25 PM
Vaibhav.	Patil	vaib*******@***.in	3 hr 35 min	9:59 AM	3:17 PM
SANSKAR	PATIL	pati*******@***.com	1 hr 18 min	10:44 AM	12:58 PM
Saurabh	Pawar	saur************@***.in	8 min	3:08 PM	3:16 PM
MANAS	PAWAR	pawa*******@***.com	1 hr 35 min	10:25 AM	3:17 PM
Payal	Pimple	paya***********@***.in	2 hr 15 min	10:24 AM	12:39 PM
Reena	Poojara	reen*******@***.in	2 hr 16 min	10:18 AM	12:39 PM
Ninoshika	Poojary	nino*******@***.com	14 min	2:18 PM	2:35 PM
Anu	Prajapati	anu.***********@***.in	1 hr 45 min	10:54 AM	12:40 PM





Sakshi	Ramparia	saks**************@***.in	2 hr 26 min	10:14 AM	2:07 PM
Sakshi	Ramparia	saks********@***.com	10 min	3:07 PM	3:17 PM
Pallavi	Rane	pall******@***.in	1 hr 27 min	10:33 AM	12:01 PM
Prof.					
Sandeep	Rasal	sand*******@***.in	2 hr	10:30 AM	3:17 PM
Hardik	Rathod	hard***********@***.in	3 hr 19 min	10:40 AM	3:17 PM
Dr R.G.	Ratnawat	rrat****@***.in	3 hr 14 min	10:27 AM	3:17 PM
Dr R.G.	Ratnawat	rrat******@***.com	33 min	10:33 AM	11:05 AM
Siddhi	Rawal	sidd***********@***.in	2 hr 24 min	10:23 AM	3:08 PM
falguni	rawat	falg*******@***.com	2 hr 20 min	10:23 AM	3:18 PM
Aishwarya	Salvi	aish**************@***.in	2 hr 27 min	10:46 AM	2:59 PM
Darshan	Sawant	dars***********@***.in	1 hr 33 min	10:50 AM	3:17 PM
Khushi	Saxena	khus**********@***.in	2 hr 27 min	10:32 AM	12:59 PM
Audition	Self test	99sa******@***.com	18 min	2:59 PM	3:17 PM
Kruti	Shah	krut*********@***.in	1 hr 55 min	10:45 AM	12:41 PM
Reshami	Shah	shah******@***.com	19 min	10:24 AM	10:43 AM
Vrutiksha	Shah	vrut******@***.com	2 hr 37 min	10:17 AM	12:56 PM
Romana	Shaikh	roma******@***.com	21 min	10:20 AM	10:41 AM
Romana	Shaikh	roma************@***.in	3 hr 15 min	10:41 AM	3:17 PM
Samir	Shaikh	sami**********@***.in	2 hr 11 min	10:31 AM	12:43 PM
Kunal	Sharma	knls******@***.com	52 min	10:25 AM	12:25 PM
Ruchi	Sharma	ruch***********@***.in	3 hr 45 min	10:02 AM	3:17 PM
Shivang	Sharma	shiv*******@***.in	5 hr 34 min	10:13 AM	3:47 PM
Nishita	Shetty	nish************@***.in	3 hr 56 min	10:01 AM	3:10 PM
Rishit	Shetty	rish*******@***.com	2 hr 49 min	10:09 AM	3:17 PM
Sumanth	Shetty	suma**************@***.in	2 hr 40 min	10:26 AM	2:45 PM
Omkar	Shinde	omka***********@***.in	54 min	11:08 AM	12:02 PM
Kavita	Shirsat	kavi*****@***.com	3 hr 19 min	10:23 AM	3:18 PM





Monika	Shrimali	moni********@***.in	3 hr 16 min	10:35 AM	3:16 PM
Sanjana	Singh	sanj************@***.in	3 hr 3 min	10:28 AM	3:18 PM
Inderjeet Singh	Sodhi	inde********@***.com	10 min	11:51 AM	1:00 PM
Jidnyasa	Tandel	jidn************@***.in	2 hr 30 min	10:20 AM	3:17 PM
Parth	Thakkar	part*******@***.com	2 hr 24 min	10:42 AM	3:17 PM
Vikrant	Thakur	vikr***********@***.in	1 hr 6 min	10:19 AM	11:25 AM
Vikrant	Thakur	vic2*****@***.com	1 hr 38 min	11:25 AM	3:18 PM
Ankit	Tiwari	anki***********@***.in	2 hr 16 min	10:30 AM	3:14 PM
Sonali	Tiwari	sona***********@***.in	4 hr 8 min	10:06 AM	3:35 PM
sangeeta	trott	sang*******@***.com	1 hr 25 min	1:51 PM	3:16 PM
Himanshu	Vaidya	hima*********@***.com	3 hr 20 min	10:41 AM	3:17 PM
Mukund	Vasudev	muku*************@***.in	2 hr 27 min	10:29 AM	12:56 PM
Mayuri	Waghmare	mayu*********@***.com	2 hr 14 min	10:25 AM	12:39 PM
Deepak	Waikar	dlwa****@***.com	2 hr 26 min	10:30 AM	12:56 PM
Sagar	Yadav	saga*********@***.com	2 hr 28 min	10:34 AM	3:18 PM
Vivek	Yadav	vy12***@***.com	2 min	12:10 PM	12:12 PM
Sonali	Zende	sona******@***.com	6 min	10:21 AM	10:27 AM





## **ONLINE Attendance of the Conference**

## Day 2 – 17<sup>th</sup> April 2022

First name	Last name	Email	Duration	Time joined	Time exited
AIMS	ASB	researchconference@atharvacoe.ac.in	1 hr 55 min	1:19 PM	3:14 PM
Omkar	Bhoir	omka**********@***.in	55 min	2:05 PM	2:59 PM
Rohit	Dadhe	rohi*****@***.com	53 min	2:20 PM	3:13 PM
Akshar	Deshlahra	aksh******@***.com	22 min	2:50 PM	3:14 PM
Bhavya	Gala	bhav**********@***.in	1 hr 19 min	1:54 PM	3:14 PM
Simran	Kirtikar	simr****************@***.in	20 min	2:18 PM	2:37 PM
Rupal	Kumavat	rupa***********@***.in	1 hr 17 min	1:57 PM	3:13 PM
shubhi	lall	shub******@***.in	1 hr 13 min	2:01 PM	3:14 PM
Viraj	Mhatre	vira**********@***.in	9 min	1:59 PM	2:09 PM
Sanjona	Michael	sanj***************@***.in	59 min	2:15 PM	3:14 PM
Rita	Mishra	rita*******@***.com	49 sec	2:08 PM	2:10 PM
Devika	Nair	devi***********@***.in	28 min	2:06 PM	2:34 PM
Akash	Palwe	akas******@***.com	44 min	2:08 PM	2:52 PM
Bhoomi	Patel	bhoo*******@***.com	35 min	2:37 PM	3:13 PM
Pooja	Patel	pooj**********@***.in	1 hr	2:13 PM	3:14 PM
Poonam	Patel	poon******@***.in	13 min	2:24 PM	3:13 PM
Divya	Patil	divy******@***.com	38 min	2:04 PM	2:42 PM
Neha	Patil	neha**********@***.in	36 min	1:55 PM	2:31 PM
Rasika	Patil	rasi************@***.in	1 hr 10 min	2:00 PM	3:13 PM
Ruchika	Patil	ruch*************@***.in	53 min	2:21 PM	3:14 PM
RAJ	PATIL	rajp******@***.com	1 hr 10 min	2:03 PM	3:13 PM
MANAS	PAWAR	pawa*******@***.com	58 min	2:15 PM	3:14 PM





Payal	Pimple	paya**********@***.in	1 hr 16 min	1:56 PM	3:13 PM
Anu	Prajapati	anu.************@***.in	29 min	2:45 PM	3:14 PM
Smita	R	smit****@***.com	1 hr 4 min	1:56 PM	3:00 PM
Hardik	Rathod	hard***********@***.in	1 hr 7 min	2:07 PM	3:14 PM
Siddhi	Rawal	sidd**********@***.in	1 hr 14 min	1:59 PM	3:14 PM
Aishwarya	Salvi	salv*****@***.com	38 min	2:36 PM	3:14 PM
Sarmistha	Sarma	suns*******@***.com	1 hr 32 min	1:41 PM	3:12 PM
Hemant	Shah	hema**********@***.in	1 hr 12 min	2:00 PM	3:12 PM
Vrutiksha	Shah	vrut*******@***.com	1 hr 3 min	2:10 PM	3:14 PM
Samir	Shaikh	sami***********@***.in	1 hr 9 min	2:05 PM	3:14 PM
chaitra	shetty	shet********@***.com	1 hr 10 min	1:52 PM	3:02 PM
Rishit	Shetty	rish*******@***.com	1 hr 3 min	2:11 PM	3:14 PM
Sumanth	Shetty	suma********@***.com	48 min	2:08 PM	2:56 PM
Ashutosh	Singh	ashu**************@***.in	58 min	2:16 PM	3:14 PM
Jidnyasa	Tandel	jidn*************@***.in	1 hr 13 min	1:59 PM	3:12 PM
Parth	Thakkar	part********@***.com	43 min	2:30 PM	3:13 PM
Vikrant	Thakur	vic2*****@***.com	59 min	2:15 PM	3:14 PM
Sonali	Tiwari	sona***********@***.in	1 hr 48 min	1:26 PM	3:14 PM
Shraddha	Ubale	suba*****@***.com	40 min	1:58 PM	2:38 PM
Himanshu	Vaidya	hima********@***.com	35 min	2:05 PM	2:40 PM
Sagar	Yadav	saga********@***.com	1 hr 11 min	2:03 PM	3:14 PM



